

Amino and SmartLabs LLC offer new interactive services to IPTV service providers

Submitted by: Amino Communications

Wednesday, 25 March 2009

IPTV subs now can search and view popular Internet-based video content directly on Amino IP STBs

Cambridge and London, UK, March 25, 2009 – Amino Communications and SmartLabs LLC announced today that at IPTV World Forum 2009 they will showcase an integrated solution that will allow IPTV service providers to offer new popular over-the-top (OTT) internet video services for their subscribers.

SmartBRIDGE, a cutting-edge solution allows IPTV subscribers to search and view Internet-based video content, has now been integrated onto all AmiNET™ IP set-top boxes (STBs).

SmartBRIDGE is an x86-based software gateway for Internet-based video content online encoding and streaming to IP STBs. With SmartBRIDGE, IPTV subscribers can search the content through the IP STB user interface. When a subscriber selects any video they want to watch, SmartBRIDGE gateway requests the video file from Internet-based video content provider, converts it and streams to the subscriber's STB. From a user experience point of view, searching and viewing Internet-based video content are similar to a standard Video-on-Demand service.

“With a SmartLabs-Amino joint solution, IPTV service providers have an integrated platform to deliver popular Internet-based content to IPTV STBs,” said Mikhail Grachev, CEO of SmartLabs LLC. “It will allow service providers to develop a STB-centric model which allows subscribers to get more and more services from and through IPTV.”

“By integrating with AmiNET STBs, SmartLabs is giving consumers access to a wealth of popular OTT content such as You Tube and catch up TV on their televisions,” added Roy Kirsopp SVP Sales, Amino. “This solution keeps Amino at the forefront of current internet video trends and gives our customers a great advantage on selecting Amino.”

Visit Amino on stand 24 at IPTV World Forum.

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About SmartLabs LLC

SmartLabs LLC is a leader in service delivery platform (SDP) for interactive digital television (IPTV, DVB, hybrid, satellite, Internet TV), innovative client applications and user interfaces for STBs.

SmartLabs LLC is a part of ITG (Inline Technologies Group) holding group of companies.

For additional information, please contact pr@smartlabs.tv

About Amino Communications:

Amino specialises in digital entertainment solutions for IPTV, Internet TV and in-home multimedia distribution.

Amino's range of software and set-top box systems can be tailored for telecom, broadcast and hospitality firms to offer highly scalable and targeted services. The award-winning AmiNET™ and Mood range is used by leading service operators in over 80 countries.

Amino's 'AssetHouse' technology opens the door for content producers, telecoms companies, broadcasters and web TV firms to maximise opportunities through better services, targeted content and greater choice. It takes IPTV to the next level by allowing clients such as BT Vision to think like retailers and package, personalise and refresh extra revenue-generating services to viewers

Amino Communications and AssetHouse are wholly owned subsidiaries of Amino Technologies PLC. Listed on the London Stock Exchange AIM, symbol AMO. Amino's HQ is based near Cambridge, UK, with offices in the US, China and Sweden.

www.aminocom.com

PR contacts for Amino:

Kate Cartmell, Amino Communications

Buckingway Business Park, Anderson Road, Swavesey, Cambridge, CB24 4UQ.

T: +44 (0) 1954 234 100

kcartmell@aminocom.com

www.aminocom.com

Sebastian Mathews, FD

Holborn Gate, 26 Southampton Buildings, London, WC2A 1PB

T: 020 7269 7158

sebastian.mathews@fd.com