

Travel Happy - Another World Adventures' New Website & Prize Draw to Win Snorkel Gear for International Day of Happiness

Submitted by: Another World Adventures

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20th March 2018, London UK - International Day of Happiness

It's well documented that travel is the secret to happiness, which is why Another World Adventures is launching their new-look adventure travel website www.AnotherWorldAdventures.com (<https://www.anotherworldadventures.com>) to coincide with International Day of Happiness 2018 - and giving lucky travellers a chance to win £450 worth of snorkel gear to celebrate.

Since 2013, Another World Adventures have been helping adventure seekers plan and book remarkable travel experiences.

The mantra of the travel company is "inspiring extraordinary journeys" and the website features a handpicked selection of unusual worldwide travel experiences from a network of specialist providers.

The revamped Another World Adventures website enables adventure seekers to curate their own bucket lists online, connect with the operators running the tour and claim rewards when they make bookings.

The site's powerful new search functionality means travellers can discover experiences they may never have thought of before by filtering a comprehensive range of trips based on their interest, key experiences, destination, style of travel, calendar and activity.

Another World Adventures was founded by Tori Howse and Larissa Clark after they met sailing across the Atlantic Ocean in 2011.

Director Tori Howse says, "With our new website we're on a real mission to enrich and invigorate people's lives by making the world feel big again.

We help adventure seekers to discover epic experiences, explore new places, meet new people, connect with nature and make the most of their time on earth".

"We can help as much or as little as the traveller needs – from simple introductions to in depth adventure planning consultations" adds Larissa Clark "as passionate travellers ourselves we understand the challenge people face trying to find truly good value, exciting and unusual adventure holidays. That's why we focus on the quality, not the quantity of the experiences we feature and recommend".

Another World Adventures disrupts the traditional travel agency model by running a personalised referral service. Adventure seekers don't have to pay any agency commissions or booking fees and instead get connected with the operator directly to make their booking thus paying the best price available for their trip.

The new site collects customer reviews via Feefo and already has an average of 4.9/5 for the 39 reviews

collected so far.

One client, Anna, who used them to discover a sailing adventure in Iceland this summer said "I normally plan my holidays by myself, I'm rather sceptical about travel agencies as I'm not confident that my goals and expectations are met. That said, you're indeed from another world; I felt like you got me, from the start you're up for the challenge finding me a trip that would meet my desires. And I'm very happy you challenged me to try something different from what I'd normally choose, now I'm just all excited and looking forward to the adventure to come! Will definitely use your expertise again."

Another World Adventures is a member of the Adventure Travel Trade Association and 1% for the Planet.

PRIZE DRAW: Three chances to win a gift card worth £150 to spend on snorkel gear at Simply Scuba.

To celebrate the launch of their revamped website Another World Adventures have partnered with Diver Magazine's 'Retailer of the Year', Simply Scuba (<https://www.simplyscuba.com/collections/snorkelling>), to offer three lucky winners gift cards worth £150 each to spend on snorkel and scuba gear.

Simply Scuba stock everything you can possibly need for a snorkelling adventure. Whether that's just a simple snorkel and mask, or a full drysuit and fins, they cater for all tastes and budget.

Snorkelling offers a great opportunity to see varied marine life. It's a water sport which is accessible to everyone and the initial outlay for equipment is much less costly than Scuba diving making it a great introduction to life underwater.

The competition is easy to enter via a dedicated page on the Another World Adventures website (<https://www.anotherworldadventures.com/win-150-of-snorkel-gear/>) - <https://www.anotherworldadventures.com/win-150-of-snorkel-gear/>

ENTRY METHOD: Submit your email address

PRIZE: 3 x £150 gift cards to use at Simply Snorkel

DEADLINE: Entries must be received by midnight GMT on Sunday 22nd April 2018 - only entries received before this time will be counted.

WINNERS: The draw will be announced via a Facebook Live Video on Tuesday 24th April 2018 at 13:00 GMT. Winners will also be contacted by email and phone.

NOTE: T&Cs apply.

www.AnotherWorldAdventures.com (<https://www.anotherworldadventures.com>)

****ENDS****

MORE INFO:

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Interviews available on request.

PHOTOS: Beautiful snorkelling images available via Unsplash (<https://unsplash.com/search/photos/snorkel>)