

# Take the risk out of booking a cottage holiday in 2012

Submitted by: Ashleworth Ltd

Thursday, 8 March 2012

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Britons are being encouraged to holiday at home during the Olympic and Diamond Jubilee year in a new campaign by VisitEngland. But with over 50,000 holiday cottages spread across the UK, it's hardly surprising that some of them leave a lot to be desired. Now Cottageworld.com (<http://www.cottageworld.com>), a new web site, is offering for download a free Crib Sheet (<http://www.cottageworld.com/>) to identifying and avoiding the disappointing ones.

Culture Secretary Jeremy Hunt said it was the "perfect time to make the most of the UK" as he launched "Holidays at Home are Great" at the London Eye. However "Never book a holiday cottage without asking the three killer questions" is the advice from CottageWorld.com. They also suggest asking those questions by email, so as to get the answers in writing. Popular deceptions to outwit include photographs from clever angles which conceal issues, and no mention of features such as nearby busy roads or pig farms.

"Price is no guide to quality" is one of the contentions from Cottageworld.com, who reveal what really drives the price you see. The founders call it the first cottage web site working for the guest, rather than the property owner, and the site (<http://www.cottageworld.com>) currently features over 11,300 cottages, apartments and log cabins across Britain. It is especially useful for people looking for a holiday cottage in a particular place, as the site shows cottages from many different agencies and owners.

Note to editors:

In 2010 UK residents took 56.6 million holidays of one night or more, spending £12.1 billion, according to a recent Deloitte study.

More bed spaces are available in self-catering than serviced accommodation in the UK

For more info contact [pressoffice@cottageworld.com](mailto:pressoffice@cottageworld.com) or call 07775 856885