

Professor Steve Molyneux joins Shropshire based Digital Media company Avora Creative

Submitted by: Avora Creative Ltd

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Avora Creative are thrilled to announce that Professor Steve Molyneux has joined in a consultative capacity.

A well-known and respected expert in the use of digital technologies to support education and training he has vast experience including being a Microsoft Professor of Advanced Learning Technology, co-founder of the European Multimedia Awards, and a media fellow British Association for the Advancement of Science. He has worked closely with Government and organisations such as Cambridge University Press and Abilene Christian University in Texas on the use of technologies to support mobile learning. He is also the visiting Professor of Global Education Leadership at Lamar University in Texas. As CEO of the Tablet Academy he works directly with schools and colleges to help them develop teaching and learning strategies around the use of technology, in particular around the introduction and use of the iPad and other tablets.

Steve now brings this wealth of knowledge and experience to Avora Creative helping clients realise the potential of Digital Media.

Avora Creative boasts an impressive and growing range of clients and projects providing a wide range of Digital Media such as responsive websites, vital to engaging consumers with one of the 1,39B smartphones in the world. The average user spends 3.3 hours on their device each day, tablet users 3.1 hours 48% more time is spent on a responsive website 61% leave a non-responsive website in the first 3 seconds. Click here to learn why you should be responsive <http://bit.ly/WH6qai>

Follow us on social media or visit our website to find out more about Avora Creative and our projects. Contact us to talk about your specific needs whether you are a smaller business or a more complex global player.

Contact for all press enquiries: Simon Blenkin Head of communication simonblenkin@avoracreative.com 07708705987