

# New Matchmaking Service for Single Muslims Has Launched

Submitted by: Bloom Consultancy

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Bloom Consultancy, launched on 25 January, wants to help successful professional single Muslims take back control of their dating experience.

In a world of disposable dating and swiping right, it's easy to become completely turned off by online dating. There may be thousands of potential partners at your fingertips but how many have real staying power? Add religion into the mix and finding the person to spend the rest of your life with can feel like an impossible task. Bloom Consultancy wants to change this picture for Muslim singles. Founded by two sisters, Bloom's mission is to bring like-minded people together, with a modern and highly-personalised service that understands the importance of its clients religious and personal values. With the help of certified matchmakers, expert relationship coaches, and even professional profile photos, Bloom will provide professional Muslims across the UK with the tailored support they need to create meaningful and lasting relationships.

## Caught Between Two Worlds

Muslim singles are often caught between two worlds, the traditional culture of their parents and grandparents and the modern British culture that surrounds them. They may feel uncomfortable with traditional matchmaking avenues, but at the same time struggle to find someone who shares their religious and cultural values through online dating sites. Bloom Consultancy offers a fresh approach to their search for a lasting partnership. Allowing them to balance both their religious beliefs and cultural identity with a modern, outward-looking approach to dating. Helping them to regain control of their dating experience.

## Shared Values

At the heart of Bloom Consultancy is a set of shared values that are woven into every stage of the matchmaking process. Every client who becomes a Bloom member needs to share in these key values that the service believes sits at the heart of lasting relationships. Kindness. Honesty. Integrity. Trust. Open-Mindedness. Commitment. These are the values that define Bloom Consultancy and its members – ensuring that every person who becomes part of their service can expect to be introduced to singles who are as committed to a healthy and happy long-term relationship as they are. As founders and certified matchmakers, Shabana and Ansa, explain:

“We wanted to create the type of service and experience that we would want to use if we were single and looking to meet someone. Whilst we are a Muslim matchmaking and introduction service, for us the person comes first and the religion second. We will only take clients who share our core values.”

## About Bloom Consultancy

Bloom Consultancy is a modern Muslim matchmaking service founded by sisters and certified matchmakers, Ansa and Shabana. Frustrated with seeing friends and family struggle to find a life partner who shared both their religious values and a modern professional outlook, they decided to form a new type of

matchmaking service. One that would balance core values and religious beliefs with expert advice and personalised support.

Bloom Consultancy was born and with the support of a team of relationship experts they are set to help professional Muslim singles all over the UK find the lasting partnership they have been searching for.

For more information, visit Bloom-Consultancy (<https://bloom-consultancy.co.uk/>)

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Facebook (<https://www.facebook.com/Bloomconsultancy/>), Twitter (<https://twitter.com/?lang=en-gb>), and

Instagram ([https://www.instagram.com/bloom\\_consultancy](https://www.instagram.com/bloom_consultancy))

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