

The Info2clear website: Now available in Spanish, French, Dutch, German and English!

Submitted by: Bluegrass Marketing Communications

Tuesday, 13 February 2001

Info2clear is the first European company to provide publishers the chance to distribute their on-line publications and at the same time protect them from illegal reproductions via its Internet Copyright Clearance House.

As part of its international strategy Info2clear is pleased to announce that

its website is now available in Spanish, French, Dutch, German and English.

Info2clear has the ambition to become European's first choice for intellectual property and copyright protection and will therefore provide its website in most European languages.

The Info2clear copyright clearance process operates by automating the sealing, distribution and delivery of digital content, providing a fast, reliable and user-friendly clearance process offering content owners a new way to realize the value of their content.

Although the principle of copyright is a very simple one - not reproducing anything without the permission of the copyright-holder - the practice is rather more complicated. As copyright legislation differs from country to country, Info2clear has recruited a highly qualified legal team familiar with European Copyright Law. A website available in most European languages is another way for Info2clear to show its engagement to offer fully customized services on local terms and conditions.

The technology that Info2clear is the first to launch in Europe makes it possible to protect and clear content ('information') smoothly and quickly.

"In this way various target groups, such as journalists, publishers, translators, photographers, authors and research bureaus, will be rewarded in a professional manner for their efforts," says Anthony Belpaire,

Managing

Partner of Info2clear.

Studies show that only 10% of presented information is cleared. That means that 90%, or approximately 20 billion USD, is lost in copyright business through the lack of an efficient clearance infrastructure. Info2clear is the first pan-European forum dedicated to the management of copyright on the Internet.

About Info2Clear

Info2clear, founded in February 2000. In April of last year the company concluded partnerships with Roularta Media Group, Uitgeversbedrijf Tijd and

Bird & Bird and in June with The Copenhagen Post and World Online.

With get-a-seal.com Info2clear offers a service for enabling (intellectual)

information to be registered, and thus acts as a digital notary. The intellectual property submitted is protected via an unforgeable seal.

With get-a-copy.com Info2clear has a professional instrument for managing the rights to digital publications. These services create a new revenue stream for publishers and make it easy for people to use content instantly and legally.

For more information, visit <http://www.info2clear.com>