

WESTERN DIGITAL RECEIVES CHANNEL CHAMPIONS AWARD FROM COMPUTER RESELLER NEWS FOR EIGHTH TIME

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Company Rated Highest in Overall Satisfaction For Desktop Hard Drive Category

Western Digital Corporation has received Computer Reseller News' (CRN) prestigious "Channel Champions" award for the eighth time. Western Digital scored higher overall than any other hard drive manufacturer included in the survey, ranking No. 1 in four of eight criteria and placing second in the four remaining areas.

The Channel Champions award has been conducted by the publication for nine years, and Western Digital is the only manufacturer to have received the top honour every year the desktop hard drive category has been recognised.

For the Channel Champions award this year, more than 9,000 phone interviews were conducted between February and April 2001. Solution providers rated vendors, chosen according to CRN staff recommendations and market share data, in 21 product and service categories. Solution providers first considered and rated the relative importance of each criterion, then rated their level of satisfaction with vendors for each.

"Our reseller programs, such as SelectWD, were created to maintain the valuable connection between WD and its reseller partners through exclusive toll-free phone support, monthly electronic bulletins and product training," said Arif Shakeel, chief operating officer for Western Digital. "Receiving the important Channel Champions award from Computer Reseller News for the eighth year is a sure sign that we're meeting - and always working to exceed - our commitments to our resellers by providing the highest performance and quality hard drives with the best customer service."

With more than 15,000 members, SelectWD provides resellers with exclusive access to a range of services including promotions, product bundles, marketing support, lead-generation activities and tradeshow and conference support.

According to CRN, "As today's storage and speed requirements heighten the importance of PC hard drives, Western Digital is leading the way among its

peers." Resellers participating in the survey cited Western Digital's high reliability and good technical support as main reasons for using WD products.

The eight areas rated for the award included product quality and reliability; product compatibility and scalability; price/performance; profitability; vendor responsiveness; product availability; marketing and sales support; and technical support. An overall satisfaction rating was given in each category by averaging the scores in each area. The award was given to those vendors with the highest average score in each category.

To read the whole article you can log on to the CRN site at:

<http://www.crn.com/sections/special/champs/champs01.asp>

Other awards received by Western Digital include for the third year in a row, being voted No. 1 in VARBusiness Magazine's 15th Annual Report Card Survey Awards for overall excellence. The ARC Awards rated Western Digital the industry's best in a range of specific categories that include product availability, technical support, partnership communication and ease of doing business, earning top honours and for delivering the best hard drive program in the industry.

About Western Digital

Western Digital, one of the storage industry's pioneers and long-time leaders, provides products and services for people and organisations that collect, manage and use digital information. The Company's core business produces reliable, high-performance hard drives that keep users' data close-at-hand and secure from loss.

Applying its data storage core competencies to emerging markets, Western Digital's new ventures meet the increasing demand for innovative information management solutions arising from the proliferation of the Internet and broadband services. Keen Personal Media helps cable TV MSOs build their brand and revenue by providing personal video recording technology and services. Connex designs Network Attached Storage products that enable IT managers to quickly expand network storage. SANavigator develops and markets software that simplifies the central management of Storage Area Networks. SageTree is a software company providing enterprise manufacturing and supply chain analytic applications.

Western Digital was founded in 1970. The Company's storage products are marketed to leading systems manufacturers and selected resellers under the Western Digital brand name.

Visit the Investor section of the Company's Website <http://www.westerndigital.com> to access a variety of financial and investor information.

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Editorial Contacts:

Paul Calderwood
Western Digital Europe
Tel: 020 8763 2241
Fax: 020 8763 2245
Email: kingswoodmktg@btinternet.com

Emma Gurd
Account Executive
Bluegrass
Tel: 01264 323 141
Fax: 01264 323251
Email: emma.gurd@bluegrass.co.uk