Zivver Launches Trade Up Scheme for UK Channel Partners, Enabling End-users to Easily Switch and Upgrade their Communication Security

Submitted by: Sally Bratton PR
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LONDON and AMSTERDAM – 10 November 2020 – Zivver (https://www.zivver.com), a challenger business in secure communications, announced today that it has launched a Trade Up scheme for UK channel partners, enabling end-user organisations to easily switch and upgrade their communication security solution to Zivver, and the company will buy out the incumbent's licence.

"We're delighted to provide our valued channel partners with this trade up offer, developed in response to feedback that some end-user organisations are unhappy with their existing communication security tool, due to it being difficult to use," said Steve Lloyd, UKI Regional Director at Zivver. "From the outset, Zivver has built its secure communication platform to be user-friendly, seamlessly integrating with popular email clients such as Outlook and Gmail. This allows an organisation's employees to start using Zivver after just a 15-minute demo, enabling them to securely send information via email or file transfer without changing their usual way of working."

Noemi Lamanna, Sales Director at HANDD (https://www.handd.co.uk), said, "Ongoing concerns over emails and securing this traffic is often at the top of the agenda for customers and new clients alike. Without the right communications security tool in place, data security is at risk every second of every day. Zivver's perfect mix of simple to use technology with ever needed email security features provides yet another step on a customer's complex data security strategy."

Zivver is helping to transform how public and private sector organisations communicate, in a safe and compliant way. By applying strong encryption and user authentication, alongside smart technology designed to prevent human error mistakes, Zivver empowers an organisation's employees to safeguard data from unauthorised access. This blend yields safer decision-making when workers send sensitive information, while also ensuring compliance with evolving data protection regulations such as the DPA and GDPR.

Today's Trade Up scheme launch is the latest in a flurry of recent UK Zivver developments, including a new channel partnership with independent data protection specialist HANDD; the award of a contract on the NHSX (https://www.nhsx.nhs.uk) Clinical Communication Tools Procurement Framework, in partnership with Barrier Networks; and being awarded a place on the government's G-Cloud 12 Framework (https://www.wired-gov.net/wg/news.nsf/articles/GCloud+12+framework+goes+live+29092020114300?open).

To find out more about Zivver's Trade Up programme email ukchannel@zivver.com.

About Zivver
Zivver is a European technology scale-up focused on helping organisations safeguard their sensitive data, while ensuring compliance and preventing data leaks. It is the only vendor to protect digital information in all three stages of email and file transfer transmission – before, during and after sending. Zivver optimises safe communication and productivity by adding a security and privacy layer on top of organisations' existing email systems, such as Outlook (Desktop and Microsoft 365) and Gmail. Founded in 2015 by CIO Rick Goud, Zivver has grown to over 110 employees and 3,500 organisations as customers,

including 40% of Dutch hospitals and local government and the entire Dutch Judicial System. Zivver was identified as a Representative Vendor for Email Data Protection Specialists in Gartner's 2020 Market Guide for Email Security. To date, Zivver has raised over $30 million in funding via DN Capital, henQ capital, Dawn Capital and SmartFin, supplemented by an innovation credit from ABN AMRO Bank.

For more information visit https://www.zivver.com and follow them on Twitter (https://twitter.com/ZIVVER_EN) (@ZIVVER_EN) and LinkedIn (https://www.linkedin.com/company/zivver).

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