

New summer drink! Shloer Summer Fruit Punch

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Now you can make your perfect Summer's day even better by sharing it with Shloer's brand new Summer Fruit Punch. (<http://www.facebook.com/shloer>) The limited edition flavour is light and fruity, perfectly refreshing on a sunny day.

It's all in the serve

Befitting of the grandest garden party, or simply enjoyed at a Sunday Social barbeque, Shloer's Summer Fruit Punch is best served 'dressed to impress'. Conjure up the typical tastes of summer: mint leaves, slices of orange and cucumber and fresh juicy strawberries, all served in a jug over ice – perfect for sharing.

The natural alcohol alternative

Shloer uses only the best ingredients to create a delicious non-alcoholic sparkling juice drink. All varieties make a tasty grape-based alternative to alcohol, suitable for all the family - including those who want to enjoy the Summer social circuit without drinking alcohol. Shloer contains no preservatives, artificial colours, sweeteners or flavourings and is available from all major supermarkets.

Best served shared – on any occasion

Shloer's Summer Fruit Punch will add a little sparkle to any social gathering planned or impromptu: That might be sharing with friends during one of the many Spring bank holidays or serving at a wedding – even a Royal one, yes Shloer is fit for a King (or Queen).

Entertaining Inspiration

If the warm weather (or the thought of it) has left you longing to get a group of friends together but you need inspiration with your menu, then check out The Shloer Sunday Cookbook, simply visit the official Shloer Facebook page at www.facebook.com/shloer

The recipes you'll find here are created by devoted Shloer fans themselves, around a 'simple and sharing' principle – well no one wants to slave over a hot stove for hours on a sunny day.

Share recipes and win

It's easy to contribute your own tasty dishes, or vote for your favourites on our Shloer Sunday Cookbook, either way you have the chance to win some fabulous prizes such as cookery lessons with an expert chef....

A flavour for everyone

Shloer is available in White Grape, Red Grape, Rose, Apple & White Grape, White Grape, Raspberry &

Cranberry, White Grape & Elderflower and new Summer Fruit Punch - RRP £2.29

Notes to editor: For, images, recipes cards, price promotions, giveaways, or samples contact: Claire Forster cforster@brayleino.co.uk 0117 906 4525