

# Final Call for Business Authors to Enter the Inaugural Business Book Awards

Submitted by: Business Book Awards

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The organisers of the inaugural Business Book Awards (<https://www.businessbookawards.co.uk/>), which celebrates the best UK business authors and publishers, are inviting submissions with a deadline of December 31 2017. The awards will celebrate the best of business books published between January 1 and December 31 2017, and the winners will be announced on March 16 2018.

The founder of the awards is Lucy McCarraher, author of 11 books, and co-founder and Managing Editor of Rethink Press. Lucy McCarraher said, "Every business author should enter for these awards. The high profile ambassadors, the well qualified judges and the integrity of the judging process means the Business Book Awards carry high kudos in the business world and further afield. Short-listed and winning authors will be able to take advantage of the publicity and promotion.

"The Business Book Awards welcomes every good book and every method of publication. I want to recognise business book publishing and authorship in all its forms, and bring the best authors to public recognition. This is a truly egalitarian initiative, we welcome those who self-publish and have a broad outlook."

The short list will be announced on Wednesday January 17 2018 and the six winners will be revealed at the grand final event on Friday March 16 2018 at the Grange City Hotel, London. One of the winning authors will be awarded the overall Business Book of the Year 2018.

Ambassadors for the Business Book Awards include one of the UK's most successful business authors, Shaa Wasmund MBE (<https://www.shaa.com/>), and co-founder of Dent Global, Daniel Priestley, author of four bestselling business books, including Key Person of Influence (<http://rethinkpress.com/product/key-person-of-influence-by-daniel-priestley/>). Dent are also sponsors of these inaugural awards. If you would like further information on how to become a sponsor then please contact [terri.delia@pathwaygroup.co.uk](mailto:terri.delia@pathwaygroup.co.uk).

Other ambassadors include Heather Townsend, author of The Financial Times Guide to Business Networking, and Bridget Shine, the Chief Executive of the Independent Publishers Guild (IPG).

Shaa Wasmund is an entrepreneur, public speaker and the author of the bestselling books Stop Talking, Start Doing (<https://www.shaa.com/stop-talking-start-doing/>) and Do Less, Get More (<https://www.shaa.com/do-less-get-more-book/>). She was awarded an MBE for services to business and entrepreneurship and is named as one of the UK's Top 20 influential entrepreneurs.

The head judge is Alison Jones (<https://www.businessbookawards.co.uk/judges/>), the founder of Practical Inspiration Publishing, a partnership publishing company. She is also the host of The Extraordinary Business Book Club, a podcast and community for writers and readers of extraordinary business books, and author of This Book Means Business.

She worked for 25 years with leading companies such as Chambers, Oxford University Press and Macmillan

and was Director of Innovation Strategy at Palgrave Macmillan.

Other judges include John Williams – founder of The Ideas Lab, author of Screw Work, Break Free (<http://screwworkbreakfree.com/>) and Screw Work, Let's Play (<http://www.screwworkletsplay.com/>), and Sian Prime - coach, facilitator in Innovation and Creative Entrepreneurship, Goldsmiths, University of London.

Authors or publishers wishing to enter the awards can do so through the website:

<https://www.businessbookawards.co.uk/enter/>.

ENDS

Lucy McCarraher and the event organisers are available for interview.

For further information please contact Dom Hogan, email [dom@famouspublicity.com](mailto:dom@famouspublicity.com) or Tina Fotherby, email [tina@famouspublicity.com](mailto:tina@famouspublicity.com) or call 0333 344 2341.

About The Business Book Awards

The deadline for nominations is Sunday December 31 2017. Judging takes place in London on January 11 2018, the nominee shortlist is released on Thursday January 17 2018 and the awards event takes place on Friday March 16 2018 at The Grange City Hotel, London. The initiative is organised by ThinkFest (<http://thinkfest.co.uk/>), the events arm of the award-winning Pathway Group.

Lucy McCarraher, Managing Editor

Lucy McCarraher started her first publishing company at university, and has been publishing, editing and writing ever since. She has been a magazine and book editor and publisher, print and TV journalist in Australia and the UK; a writers' agent, and editor for Methuen. As Director of Development at Lifetime Productions International, she developed, wrote and edited UK and international TV and video series, including three series of Runaway Bay, a children's series shot in Martinique and starring Naomie Harris; Go Wild! with Chris Packham; and the Lovers Guide video series and books.

Lucy became a national expert in work-life balance, writing academic and business reports for clients and authoring The Work-Life Manual and The Book of Balanced Living. Her clients included multinational and blue chip companies, large public sector and voluntary organisations, and SMEs. She has also worked as a coach with many individuals on their work-life balance and personal development.

Lucy is the author of eleven published books, including her latest, best-selling How To Write Your Book Without The Fuss, with her business partner Joe Gregory; and the acclaimed How To Write Fiction Without The Fuss. Her first novel, Blood and Water, was shortlisted in a major competition and published by Macmillan New Writing, followed by Kindred Spirits and Mr Mikey's Ladies. Lucy's self-help books include A Simpler Life and The Real Secret, both co-authored with social psychologist, Annabel Shaw. The Real Secret was published by Bookshaker and Lucy subsequently became Commissioning Editor of the publishing company, contributing to its 14-year experience of niche business and self-development books.

Lucy became the Publish Mentor for KPI UK in 2013, for KPI Singapore in 2015, and enjoys working with the wide variety of talented KPI entrepreneurs to plan, write, and publish their business books.

She mentors and coaches individual writers; gives keynotes, workshops, masterclasses and webinars in all aspects of writing and publishing; and has a post-graduate diploma (DTLLS) in teaching Creative Writing and Literacy.