

# AGI Conference reveals content...location, location, location at GIS 2001

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Robert Barr, Chair of the AGI and John Glover, Conference Committee Chair, leads AGI Conference showcasing international speakers, high level plenaries, workshops and industry-led case studies.

London, 01 May 2001 - The 2001 AGI Conference offers delegates a leading business and educational programme focusing on key issues surrounding the GI Industry. Keynote plenary speakers include: Nicky Gavron, Deputy Mayor of London; Amit Paul, Managing Director of Vodafone Multimedia; Vanessa Lawrence, Director General of Ordnance Survey and Charles Webb, Director of Flying Spark. The AGI Conference (18-20 September 2001, Earl's Court, London) will run alongside GIS 2001, the UK's leading spatial business intelligence event.

As Europe's premier GI conference, the AGI Conference will deal with issues such as: location based services, wireless CRM, national databases, data integration, web mapping and environmental risk management issues. Sessions will range from high-level plenaries providing top-level briefings to smaller case study lead workshops.

Delegates will gain insight from leading UK & International industry experts, for example, Ed Parsons, Chief Technical Officer, Ordnance Survey will chair the "Interoperability" session (1), covering topics such as interoperability messaging, standardisation of formats to allow collaboration, and standards to be adhered to on government websites.

The session entitled "From CRM to decision support" (2) will be chaired by Robin Waters, RSW Consulting. The panel will address how business will keep up with the constant availability of new and improved wireless access to CRM data and how SDSS is adding intelligence to the solutions of spatial location problems.

Andy Coote, Consultancy Director, ESRI (UK) will chair the "Data Integration" (3) session looking at a common standard for georeferencing, joining-up government and a model for integrating addresses and other geographical references to test the feasibility of street block based data as an integrating framework.

"Web Mapping" (4) will be chaired by John Wills of Autodesk, who will discuss the potential of the web for B2B services, launching a major internet mapping site, and how to assist policy makers disseminate ideas and intelligence to a wider audience.

Geoff Kendall of Infotech Enterprise Europe will chair "New business models" (5) featuring how to raise money to support business ideas, exploring new e-commerce business models and external perspectives on the opportunity for GI.

"Exploiting GI across the enterprise" (6) will be chaired by John Alderson, Chairman, Informed Solutions, and will cover topics such as: a 'standalone' version of GIS based on DVD, integrating other corporate data, and use of GIS to assist organisational change.

In addition to the conference, there will be an expanded workshop programme. The workshops will provide an opportunity to hear about real experiences and to discuss these in a less formal environment.

The workshops will cover topics such as: Social exclusion, Coastal Zone Management, Data preparation, Ordnance Survey, How to get money from Europe, Neighbourhood renewal and Delivering 2005...to mention but a few...

Delegates at the AGI Conference will also be able to visit the GIS 2001 exhibition free of charge, which has a number of other educational features to take advantage of.

They include:

- The Consultancy Centre with free consultations by recognised applications experts.
- The LBS Pavilion in association with the WAP Group
- Free seminars and a workshop programme.
- Over 130 of the key vendors in Europe.

For more information about the AGI Conference please visit please visit [www.gis-expo.com](http://www.gis-expo.com) or telephone 020 7278 6345.

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#### Notes to Editors

- (1) Interoperability, chaired by Ed Parsons, Chief Technical Officer, Ordnance Survey will commence on Tuesday 18 September 2001 at 09h00
- (2) From CRM to decision support, chaired by Robin Waters, RSW Consulting will run from 16h30 on Tuesday 18 September 2001.
- (3) Data integration, chaired by Andy Coote, Consultancy Director, ESRI (UK) will take place on Tuesday 18 September 2001 at 16h30
- (4) Web Mapping, chaired by John Wills of Autodesk will commence on Wednesday 19 September 2001 at 14h30.
- (5) New Business Models, chaired by Geoff Kendall, Chairman, Infotech Enterprises Europe will run from 14h30 on Wednesday 19 September 2001.
- (6) Exploiting GI across the enterprise, chaired by John Alderson, Chairman of Informed Solutions will commence on Wednesday 19 September 2001 at 16h00.

#### About CMP Europe Ltd

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#### About the AGI

The AGI is a not-for-profit organisation representing users and vendors of GI (Geographic Information) and GIS (Geographic Information Systems). Its members include government departments and agencies, local authorities, system and data suppliers and users from a wide range of commercial sectors including retail, finance, insurance and utilities. For further information about the AGI visit the following web site: [www.agi.org.uk](http://www.agi.org.uk)

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