

CUBID CBD is backing the NHS with donations

Submitted by: Yellow Monday Media Ltd

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In light of the pressure COVID-19 is putting on our healthcare professionals and to honour the formidable force with which our NHS is responding, Derbyshire-based CUBID CBD has announced it will join the nationwide hospital donation drive.

As COVID-19 prepares to hit its peak across the UK in the coming weeks, NHS workers have never faced such a task and self-care is an unlikely priority.

In recognising the amazing work that our doctors, nurses and other hospital staff are doing and the sacrifices each member of the NHS makes on a daily basis, CUBID CBD would like to say 'Thank You', and will donate some of its CBD-infused skincare range to NHS Derby.

While the advice to wash our hands more frequently and use alcohol-based sanitizers appears to disrupt the spread of the virus, this persistent washing leaves hands and nails feeling dry and irritated.

Starting from Friday, April 3 2020, for every online purchase made on cubidcbd.com, NHS Derby will receive one full-sized Re:new Hand Cream.

CUBID CBD, which prides itself on helping others to Choose a Better Day, is also offering all NHS and emergency service workers with a Blue Light Card 50% off the full range online.

A spokesperson for the brand says:

"We all know how frequent hand washing takes its toll on our hands and nails.

"Rich in jojoba and cocoa, our on-the-go hand and nail emollient soothes chapped skin and rehydrates without leaving a greasy residue behind.

"We wanted to do something to give back, to say thanks and to hopefully brighten someone's day at a time when going to work may mean risking your own health.

"We'd like to say a huge thank you to our local NHS workers!

"We're here for you, because you're here for all of us."

ENDS

Notes to the editor

- CUBID CBD was founded in Derby in 2019
- This vegan brand offers a premium range of CBD products crafted with self-care in mind at an affordable price
- Helping others to Choose a Better Day, is at the core of the brand. Every product has been designed

to help us feel better inside and out when we need it most

- CUBID CBD is formulated using a high-grade cannabinoid rich CBD extract
- THC free, vegan friendly and cruelty free
- Also free from pesticides, solvents and parabens
- All CUBID CBD products contain 66% CBD and other cannabinoids

For more information, please contact CUBID CBD Marketing Manager Katie Loomes

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See what CUBID CBD can do for you at cubidcbd.com

Choose a Better Day on Instagram, follow [@cubidCBD](https://www.instagram.com/cubidCBD).