

# IT'S PAYBACK TIME AS CAROLE NASH OFFERS €50 SWITCH REWARD

Submitted by: Carole Nash

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Motorcyclists who switch to bike insurance specialist Carole Nash (<http://ireland.carolenash.com/>) can now claim a €50 cashback as part of a special offer being launched to new customers.

The company has launched a new initiative designed to entice bikers to test the quality and price of the cover. The cashback offer is on top of the existing benefits offered by Carole Nash, which include the forensic coding security system, Carole Nash DNA+ (<http://ireland.carolenash.com/dna/>), which was launched at March's Irish Bike & Scooter Show. Itself worth €35, Carole Nash DNA+ is now provided free alongside other standard policy benefits such as Irish and European accident and breakdown recovery, homestart and legal protection.

The offer is open to bikers with at least one year's no claims discount (secured within the past 24 months) who take out a new bike policy through Carole Nash. The €50 reward will be paid directly by cheque to the policyholder three months after a policy has been taken out or when the final instalment for an annual premium has been received.

To receive this offer bikers need quote reference CB50 when calling 1800 298 550 to arrange their cover. But they're being warned to act quickly as the chequebook isn't going to be waved forever!

As a further incentive Carole Nash is also entering anyone who simply gets a bike quote into its Ultimate Biking Giveaway (<http://ireland.carolenash.com/ultimate-biking-giveaway/>) prize draw. This will see one lucky rider claiming biking booty worth up to €25,000, including a Suzuki GSR 750, European MotoGP or SBK holiday for two, loads of biking gear, magazines and, for those days when the leathers are hung up, a nippy Suzuki Alto SR car. Carole Nash will be automatically entering all current policyholders into the prize draw.

So what are you waiting for? Pick up the phone and call Carole Nash today – for the sake of a quick call you could walk away with a €25,000 stash, a great value bike policy and get some cash back to boot!

Ends

Editor's Note:

1. For full terms and conditions of the €50 cashback offer visit [carolenash.ie/switchforcashback-termsandconditions](http://carolenash.ie/switchforcashback-termsandconditions). For more details on Carole Nash DNA+ visit [carolenash.ie/dna](http://carolenash.ie/dna). For more details on the Ultimate Biking Giveaway visit [carolenash.ie/ultimate-biking-giveaway](http://carolenash.ie/ultimate-biking-giveaway).
2. Carole Nash claims an estimated share of around 50% of Ireland's motorcycle insurance and is a leading player in the country's classic car insurance sector. The company was also ranked as the UK's 36th biggest UK insurance broker August 2012 by Insurance Times magazine. It employs over 300 staff in the UK and Dublin and provides insurance for some 300,000 classic, vintage, modern, custom and off road motorcycles. Carole Nash Insurance Consultants is authorised and regulated by the Financial

Services Authority.

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