

Evolution to Briggs Defence unveiled

Submitted by: Changeworks Communications

Monday, 6 June 2016

In recognition of the ever-changing landscape within the defence industry, Briggs Equipment is rebranding its specialist division Defence Logistic Support (DLS) as Briggs Defence.

(<http://www.briggsdefence.co.uk/>)

Briggs Defence specialises in engineering services, asset management and equipment supply to the Ministry of Defence (MoD) and related agencies. It is a trusted partner supporting 302

MoD sites across 16 countries, delivering a complete mechanical handling solution for defence operations.

As the defence environment has evolved, Briggs has aligned with its customer group, transitioning from a single contract delivery model to one that supports multiple contracts across both Government and industry sectors.

Creating a distinctive brand not only brings clarity, but also affiliates the brand with the specialist nature of the engineering capability that Briggs Defence provides, as Gary Clements, Strategic Development Director at Briggs Equipment, explains:

“Through our experience and strong relationships we fully understand the complex and evolving needs of the defence industry.

“As we seek to develop our relationships with the MoD and related agencies, having a distinct identity will strengthen our position, enabling us to build on the success of our MoD contract and the newly awarded Protected Engineering Equipment and Dantruck contracts. We are therefore delighted to officially launch Briggs Defence.”

The ability to keep pace with the changing infrastructure of defence procurement has allowed Briggs Defence to develop a number of important strategic partnerships. In 2013, the Ministry of Defence awarded Briggs an £87million contract to supply, manage and maintain a mixed fleet of mechanical handling equipment, based on its ability to deliver exceptional value for money, flexibility and operational cost reductions. During the course of this contract Briggs Defence has supported the outsourcing of significant elements to third party partners, helping the MoD to deliver efficiencies required by the Government's Strategy Defence and Security Review.

During the last 12 months Briggs Defence has secured two key strategic engineering support and parts supply contracts for Protected Engineering Equipment and the RAF's Dantruck capability. These contracts reinforce Briggs Defence's ability to meet important requirements within the MoD operation and its support infrastructure.

Furthermore, building on its commitment to customer service, Briggs (<http://www.briggsequipment.co.uk/news/2016/evolution-to-briggs-defence-unveiled/>) Defence has invested in a bespoke online platform for effective fleet management within a military environment. The Briggs Defence Portal enables users to track their assets and review machine availability along with the

scheduling of service and maintenance work.

Managing in excess of 3,500 assets, including forklift trucks, plant vehicles, trailers, tow tractors, container handlers and agricultural tractors, Briggs Defence has a proven track record as a complete solution provider, operating one of the country's largest skilled engineering teams across both UK and overseas operations.