

## AVer launches VB342+ video soundbar

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All in one USB 4K UHD smart huddle room camera/audio for painless conferencing

Leading AV manufacturer AVer announces the launch of the VB342+ conferencing system which makes group video calls more efficient, delivering exceptional audio and video quality for enterprises. A huddle room, or small conference space needs good video quality to have clear view on the discussion subjects, a wide view angle to accommodate all attendees on the screen, plus easy installation. The VB342+ includes SmartFrame and SmartSpeaker proprietary AVer AI (artificial intelligence), True WDR (wide dynamic range), and 120° field of vision (FOV) providing the smoothest of conferencing experiences in small spaces.

**AVer SmartFrame.** The VB342+ automatically frames all meeting participants, adjusting camera zoom, pan and focus to quickly fit everyone on-screen without overreacting to peripheral movement.

**SmartSpeaker Instantly Identifies Speakers.** Highly sensitive SmartSpeaker Tracking pinpoints speakers wherever a participant is in the room, cutting through noise to zoom in on the person who is speaking. SmartSpeaker has a 6-meter diameter range which avoids people having to move closer to the microphone.

**Constant Clarity with True WDR.** True Wide Dynamic Range (WDR) controls the exposure and processes the light values of pixels in high-contrast backlight environments to provide clear images in any environment.

**Fit Everyone in the Room.** The VB342+ captures the room with a 120° FOV (frame of vision) multi-glass lens that features a motorized 180° pan and 105° tilt view for a wide perspective view to fit everyone in the room.

**Wireless Connection.** Mobile phones can connect with VB342+ via Bluetooth in seconds, to have an instant mobile phone meeting.

Rene Buhay, AVer Europe Vice President of Sales & Marketing, comments: "With the VB342+ Huddle Room Camera AVer is taking the pain away from video conferencing. No more struggling with light or sound problems, video conferencing just got a whole lot easier and better.

Price: £1099 ex VAT

<http://www.avereurope.com/contact-us-online>

VB342+ Specifications <http://communication.avereurope.com/model/vb342plus>  
avereurope.com

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About AVer Europe

AVer Europe provides intelligent technological solutions to harness the power of visual communications

for business and education.

With over 20 years of research, development and manufacturing excellence, AVer holds numerous international design, innovation, application, and service awards for exceptional product usability, reliability and customer satisfaction, sustaining a market leadership position with top quality products and services.

AVer provides easy-to-use, affordable and meaningful technology solutions coupled with strong customer support and warranty programs. AVer products can accelerate learning in the classroom and increase competitive advantage for business. From award-winning HD Video Conferencing Solutions, to Visualisers and Charging Carts, the AVer product portfolio is rooted in customer-centric product research and design, providing intelligent solutions with excellent value.

Spanning four continents with 15 international offices serving over 100 countries with 700 employees worldwide, AVer's extensive channel network serves customers on a global scale with unsurpassed service and dedicated support.

AVer is ISO 9001, ISO 14001, OHSAS 18001, IECQ QC 080000, & Authorised Economic Operator (AEO), ISO 13485, RoHS Directive (2011/65/EU), WEEE 2002/96/EC, ErP 2009/125/EC and SONY Green Partner certified. Through these standards AVer strives to maintain its high-quality operation, minimises waste and provides a safe working environment for its employees.

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