

CitySocialising appeal to Britain to ditch the clichés - there is an 'Alternative' this Valentine's day

Submitted by: Citysocializer

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It's that time of year again when shop windows are adorned with rose petals, fluffy teddy bears and heart shaped balloons. Red glitter is scattered across the pavements outside Clinton cards, left in the wake of men stampeding the shops to buy last minute "I wuv u" cards and stock up on tacky underwear and Thornton's finest chocolates.

Yes, it's the lead up to Valentine's Day, and while restaurant bookings go through the roof (what recession?) and Hallmark rub their hands together in glee, the majority of Britain recoils in horror, because even if you are head over heels about your significant other the sheer tack and extravagance of it all is enough to make even the most diehard romantic baulk!

But alas! For the cynic in you, CitySocialising (<http://www.citysocialising.com>) have announced the perfect anecdote to the Valentines madness by hosting Alternative Valentines parties and get-togethers In 50 cities across the UK. These Socials ranging from pub crawls to masked balls aim to get you out the house and away from your 'One Million Great Power Ballads' CD and get you socialising with likeminded people in your local area.

Sanchita Saha CEO and founder of CitySocialising (<http://www.citysocialising.com>) commented:

"These alternative socials are open to everyone, whether you are single or just don't fancy falling into the cliché of couples dining out on champagne and chocolate covered strawberries. Everyone is invited along to expand their social network, find friends (<http://www.citysocialising.com/friends>) and meet a new local crowd to socialise with.

It's not about romance or dating, it's just about having a great night with a new laidback crowd and expanding your social network, which is basically the whole ethos behind CitySocialising (<http://www.citysocialising.com>), so if you haven't been to one of our socials before, now is the perfect time"

In London CitySocialising are hosting a night of Magic Mystery and Masquerade (http://citysocialising.com/social/view/social_details.html?uuid=12888086424d2ddd9c7e150.45324764), with a party in the heart of the City. All guests will be treated to a complimentary Bellini on arrival and can expect an evening of dancing and entertainment. They even have celebrity magician Brendan Patrick's (Gavin & Stacey) on hand to entertain groups and get people mingling, because there's nothing like a bit of magic to break the ice.

CitySocialising Manchester (<http://manchester.citysocialising.com/>) plays host to the more time-honored Alternative Valentines Pub Crawl. Kicking off in the centre of Manchester, there will be plenty of time to get to know each other, safe in the knowledge that you won't be surrounded by romantic smooching couples.

CitySocialising Brighton (<http://brighton.citysocialising.com/>) are celebrating with a 'Back to

Black' theme in the Brighton Ballroom and guests are urged to don their finest glad rags for a night of dancing and decadence in this grand venue.

So join CitySocialising to celebrate all the good things about not being squashed in the aforementioned restaurants and spending quality time with good friends, who will stick around a lot longer than a box of cheap chocolates or a bouquet from your local CostCutter!

The Alternative Valentines socials place on and around 12th February and CitySocialising will be operating a strict guest list at all of the venues whether it be at the masked ball or in your local pub so make sure that you reserve your place in advance. To check out what's going on in your city and RSVP visit CitySocialising (<http://www.citysocialising.com>).

-Ends-

CitySocialising is the UK's leading Online2Offline socialising network and community for outgoing urbanites, backed by PROfounders, the European VC fund set up by tech luminaries Brent Hoberman (Lastminute.com) and Michael Birch (Bebo.com). Pioneering the convergence of virtual and real world networking in the UK, CitySocialising enables young professionals to meet new people and new friends locally whilst exploring and enjoying their city's social scene. Launched with R&D funding from the Princes Trust in 2007 with a site and service in London, the network has since developed a community of over 100,000 users, across 50 cities in the UK, each overseen by a local Community Manager.

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