

CitySocialising prepare for International expansion as they reach major milestone

Submitted by: Citysocializer

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CitySocialising

(http://www.citysocialising.com/?utm_source=Release-081012&utm_medium=PR&utm_campaign=Press) the UK's leading online to offline "group socialising network" today announce their plans to extend their service internationally.

The announcement comes on the back of the company surpassing a milestone of 350,000 RSVPs to over 60,000 social days and nights out over a record breaking summer for registrations that exceeded every expectation.

Backed by European VC fund PROfounders Capital, the company's milestone was reached in addition to:

- 250,000 RSVPs to over 15,000 group social events organised directly by CitySocialising (http://www.citysocialising.com/?utm_source=Release-081012&utm_medium=PR&utm_campaign=Press) since their launch almost six years ago.
- Over 200 events a month being organised across the UK by CitySocialising
- 1500 events a month organised by the Citysocialising community.

Marking the next step in the company's growth plans will be the launch of a new global API, web and mobile platform that will enable an international audience to join and benefit from being part of CitySocialising's online and offline community.

The company has appointed 2 key hires to oversee the expansion and build a new globally accessible platform: Kate Leto, former Product Lead at Yahoo and Head of Product at Moo.com and Pawel Kaminski, formerly at Touch Local, has been appointed as Chief Technical Officer.

CEO & founder Sanchita Saha commented:

"With global dating sites like match.com now getting behind the offline idea and beginning to revamp their business to put events at the forefront too, we're thrilled to have our vision advocated in this way."

Although match.com's service is strictly for singles and CitySocialising is a broader lifestyle service for anyone looking to meet new people (http://www.citysocialising.com/?utm_source=Release-081012&utm_medium=PR&utm_campaign=Press) regardless of their marital status, we've always believed that genuine relationships cannot be developed using algorithms alone, but that it's the face to face nature of socialising and sharing offline experiences that leads to long-lasting and deeper connections."

We're really excited about being able to respond to the requests for CitySocialising that we've received from people all over the world by extending our service globally and welcoming international customers into our community."

- Ends -

More info:

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About CitySocialising

(http://www.citysocialising.com/?utm_source=Release-081012&utm_medium=PR&utm_campaign=Press) Ltd.

CitySocialising Ltd. own two products/service in the online to offline social networking space, CitySocialising.com launched in January 2007 and uberlife launched in January 2012. The company has raised over £1.75m since 2009 from the London Business Angels network and PROfounders Capital, with the support being led by tech luminaries Michael Birch (Bebo.com) and Brent Hoberman (Lastminute.com).

CitySocialising is the UK's leading socialising network for meeting new people. Pioneering the convergence of virtual and real world networking in the UK.

CitySocialising is a subscription-based service that enables young professionals to meet new people and new friends locally whilst exploring and enjoying their city's social scene. Launched with R&D funding from the Princes Trust in 2007 the network has since developed a community of over 200,000 users, organising over 1500 socials a month across 50 cities in the UK.

uberlife (http://www.uberlife.com/?utm_source=Release-081012&utm_medium=PR&utm_campaign=Press) is a free, location-based iOS app geared to help more frequent, spontaneous and serendipitous hanging out with your friends and new likeminded people around you, based on your interests and the places you like hanging out at.