

ABBYY move to a deeper relationship with Sigma Software Distribution from 1st May

Submitted by: Sigma Software Distribution

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Ashburton, UK: 1st May 2019 - ABBYY, a global leader in content IQ technologies and solutions, has moved all UK Commercial and Government distribution of FineReader and FineReader Server to Sigma Software Distribution.

ABBYY's flagship products, ABBYY FineReader and ABBYY FineReader Server, offer businesses powerful document conversion, comparison and PDF editing tools that are simple to use and cost-effective. With their products used by businesses including Deloitte, Balfour Beatty Rail and Eversheds, ABBYY has become one of the leading global providers of PDF and OCR solutions. Sigma and ABBYY started working together in 2012.

Kristin Wagener, Senior Director Global Application Software Sales at ABBYY, said: "With its extensive customer base, deep technical expertise and market knowledge, Sigma gives us a market reach which will help grow our business across the UK and Ireland. Sigma already represents ABBYY in this region and we are pleased to extend our partnership."

Jane Silk, Managing Director at Sigma Software Distribution, commented: "It's a real honour for ABBYY to put their trust in Sigma and it reflects the hard work the entire team put in. We've worked together for seven years now and seen the channel business develop. We're looking forward to strengthening our relationship even further and growing the FineReader and FineReader Server business."

This announcement follows two other vendor announcements from Sigma earlier in the year. RealVNC appointed Sigma as their preferred distributor in January and Teamwork went exclusive with Sigma at the same time.

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About Sigma Software Distribution:

Sigma Software Distribution works with a diverse range of everyday, business critical and emerging vendors and gives resellers an accurate, efficient and competitive service. Vendors choose Sigma because they drive growth through a proactive approach, strategic outlook and long-term relationships. With teams dedicated to new business, sales, renewals and marketing, Sigma works hard to ensure vendor, reseller and end-user objectives are met.

Sigma continually invest in new technology and have recently launched a reseller gateway -

gateway.sigmasd.com - where registered resellers can build their own quotes in 30 seconds.

www.sigmasd.com

About ABBYY:

ABBYY is a global leader in content IQ technologies and solutions. ABBYY offers a complete range of AI-based technologies and solutions transforming business documents and content into business value. By providing digital transformation solutions to financial services, insurance, transportation, healthcare, and other industries, the company helps organizations achieve the next wave of growth by understanding customers and delivering responsive real-time intelligent systems. The flexibility of ABBYY AI solutions enables customers to utilize a diverse range of advanced technologies, platforms and solutions for classification, text analytics, data and entity extraction, and data validation via any communication channel and in any format. ABBYY technologies are used and licensed by some of the largest international enterprises and government organizations, as well as SMBs and individuals. The company maintains offices in Australia, Cyprus, France, Germany, Japan, Russia, Spain, Taiwan, the UK, Ukraine, and the United States.

www.abbyy.com