Mindjet announces exclusive deal with Sigma Software Distribution

Submitted by: Sigma Software Distribution
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Ashburton, UK: 14th May 2019 – Based on the success of the last 15 years, Mindjet, a division of Corel, is moving all Commercial and Government distribution for MindManager, the market-leading business-mapping tool, to Sigma Software Distribution.

MindManager helps individuals, teams, and enterprises do great work faster by simplifying the way they capture, organise, and share information. Transforming scattered ideas and unstructured data into dynamic visual maps, MindManager gives people a clearer understanding and greater control over their time, work and world. MindManager is available for single users or for teams of 5+ through license program 'MindManager Enterprise'. Customers include companies in several industry sectors from Automotive, Engineering, IT to Finance or Government and among different departments like R&D, Project Management, HR or Marketing.

Karima Reghiss, Mindjet's Regional Sales Manager Western Europe, Middle-East & Africa, says: "Driving growth in channel sales is the main reason for this move. We've worked hand in hand with Sigma for 15 years now and they've demonstrated the value they add – they know the product inside and out and invest in driving awareness and sales. Add in the fact that they genuinely care about our business and you can see why we've made this choice."

Jane Silk, MD of Sigma Software Distribution, added: "We're avid users and massive advocates of MindManager so to be chosen as the sole Commercial and Government distributor is a big win for us. The team at Mindjet have put a lot of faith in Sigma and we're looking forward to repaying it by growing channel sales together."

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About Sigma Software Distribution:
Sigma Software Distribution works with a diverse range of everyday, business critical and emerging vendors and gives resellers an accurate, efficient and competitive service. Vendors choose Sigma because they drive growth through a proactive approach, strategic outlook and long-term relationships. With teams dedicated to new business, sales, renewals and marketing, Sigma works hard to ensure vendor, reseller and end-user objectives are met.
Sigma continually invest in new technology and have recently launched a reseller gateway - gateway.sigmasd.com - where registered resellers can build their own quotes in 30 seconds.
www.sigmasd.com

About MindManager:

MindManager, the industry’s most robust and customizable information visualisation software, gives enterprises and business professionals powerful new ways to transcend the limits on what they can see, create, communicate and achieve. Millions of global users choose MindManager to brainstorm ideas, plan and execute projects, and communicate knowledge.
MindManager is brought to you by Mindjet, a division of Corel Corporation. For more information, please visit www.mindmanager.com.

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