

CLLOUDAPPS BOOSTS VEOLIA'S SUSTAINABILITY CREDENTIALS

Submitted by: CloudApps

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Waste Management firm vies for leadership on Carbon Management

London, 29th October – CloudApps (<http://www.cloudapps.com>), the enterprise application leader for sustainability and carbon management solutions, today announced that Veolia Environmental Services (<http://www.veoliaenvironmentalservices.co.uk/pages/mediacentre.asp>), the UK's leading recycling and waste management company, has adopted its carbon management solution, CloudApps Carbon, as part of its Carbon Reduction Commitment (CRC) strategy.

Using CloudApps comprehensive analytics, Veolia will be able to target cost-savings due to energy efficiencies and set carbon budgets across its UK business which employs over 12,000 staff. Carbon efficiency is of vital importance to Veolia, which has a large and diverse estate portfolio. The decision to choose CloudApps was made following a comprehensive review of how Veolia could effectively measure its carbon footprint.

Simone Looi, Environmental Manager at Veolia Environmental Services said: "Monitoring and proactively managing our carbon footprint is an integral part of our corporate responsibility strategy. We believe CloudApps can help position us as the leader in carbon management across the waste sector. We plan to use our knowledge and experience of this application to help our employees, customers and partners to continually reduce their impact on the environment wherever possible."

Simon Wheeldon of CloudApps said: "Veolia Environmental Services is the largest company so far to adopt CloudApps. They have a clear vision of employee involvement in their carbon management strategy and have shown commitment at a senior level to make this a reality. The CloudApps team are excited to be working with such a large and forward-looking company in this crucial area of modern enterprise management."

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About Veolia Environmental Services

Veolia Environmental Services, part of the Veolia Environnement Group, is the UK's leading waste management company. With a sizeable presence throughout the UK, mainland Europe and the world, Veolia Environmental Services employs 105,000 people worldwide, servicing more than 79 million customers in over 32 countries.

Veolia Environmental Services is the only global provider of a full range of services for handling hazardous and non-hazardous solid and liquid waste. It provides waste management and logistics services as well as materials recovery and recycling. Veolia Environmental Services generated revenue of €9.05 billion in 2009.

Veolia Environnement (Paris Euronext: VIE and NYSE: VE) is the worldwide reference in environmental services. The company has operations all around the world and provides tailored solutions to meet the needs of municipal and industrial customers in four complementary segments: water management, waste

management, energy management and freight and passenger transportation. Veolia Environnement recorded revenue of €34.5 billion in 2009.

Further information can be obtained by visiting the websites:

www.veolia.co.uk

www.veoliaenvironnement.com

About CloudApps

CloudApps is the leading provider of sustainability and energy efficiency solutions that are rapidly transforming visionary companies by embedding sustainability into all aspects of their business resulting in reduced energy, water and waste costs, enhanced brand, the elimination of compliance risks and engaged and passionate employees.

CloudApps is delivered on the worlds most innovative and agile cloud-computing platform, Force.com, from cloud-computing market leaders salesforce.com. For more information, please visit <http://www.cloudapps.com>.

Media Contact

Paul Maher

Positive Marketing

020 8237 1104

07900 600013

pmaher@positivemarketing.org