

CLLOUDAPPS SUSTAINS LEADERSHIP WITH NEW CEO

Submitted by: CloudApps

Monday, 9 May 2011

Proven sales leader Peter Grant to lead expanded team

LONDON– 9th May, 2011– CloudApps (<http://www.cloudapps.com/>), today announced it has appointed Peter Grant as its Chief Executive Officer as it grows its sales operation internationally in response to growing interest from channel partners. Grant is a respected software industry figure, with over fifteen years of software sales success at salesforce.com, Tideway Systems (now BMC), Fujitsu and Siebel Systems (now part of Oracle).

Previous to joining CloudApps, Grant was CEO of financial services software firm, Actant, whose derivatives trading platform is in use by some of the most sophisticated market makers globally. His background of sales leadership success includes a 400% sales increase during his tenure at salesforce.com and contributing to Siebel System's record as the fastest growing software company in history.

CloudApps was recently selected for a UK government-backed (<http://www.cloudapps.com/from-silicon-roundabout-to-silicon-valley-web-mission-accomplished-for-cloudapps/>) US trade mission following customers wins at waste management giant Veolia (<http://www.cloudapps.com/cloudapps-veolia/>) and facilities management consultancy Norland (<http://www.cloudapps.com/norland-managed-services/>), as well as accreditation earlier this year for the Carbon Disclosure Project (<http://www.cloudapps.com/cloudapps-accredited-by-cdp-2011/>). The resulting increase in interest from consultancy partners has created a need for management focus on this channel, a role which previous Simon Wheeldon will now lead as Executive Vice President for Business Development.

Speaking on his appointment, Grant said: "Driving CloudApps beyond its stellar start-up stage into a high-growth phase within the sustainability market drove my decision to come onboard. The whole team is up for the challenge and we are relishing the opportunity to deliver the global sales execution necessary to create one of the outstanding technology businesses of this decade."

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About CloudApps

CloudApps is the leading provider of sustainability & energy efficiency solutions that are transforming visionary companies by rapidly embedding sustainability into the core of their business.

Resulting in reduced energy, water & waste costs, enhanced brand, the elimination of compliance risks and engaged & passionate employees. Delivered on the world's most innovative and agile cloud platform.

For more information, please visit <http://www.cloudapps.com>.