CloudApps is once again accredited as a software partner by CDP

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Business performance improvement software drives cost reduction through greater environmental data insight and employee engagement.

LONDON – 31st March 2015, CloudApps (http://www.sustainability.cloudapps.com), the cloud-based platform that drives a continuous improvement in business performance, announces reaccreditation from CDP as a silver software partner for 2015.

Measurement, transparency and accountability drive positive change in the world of business and investment. On behalf of investors, purchasers and governments, CDP requests environmental information from companies and cities on the impacts and dependencies they have on the world's natural resources and their strategies for managing these.

As an accredited CDP software partner, CloudApps will strive to provide support and expertise throughout the environmental data gathering process to those organisations that respond to CDP. CloudApps' clients worldwide can be confident that the business performance improvement tools with which they are being provided are of the highest standard for increasing sustainability, ensuring compliance through efficiencies derived from greater insight and engagement with employees.

Paul Robins, Head of Corporate Partnerships at CDP, comments "CDP is delighted to reinforce its relationship with CloudApps as a software partner for another year. CloudApps continues to offer guidance and tools that comprehensively support companies' emission reduction goals, helping to accelerate actions to deliver a sustainable economy, a key part of CDP's mission."

CloudApps' performance management software enables in-depth reporting, with greater accessibility and data integrity. CloudApps' motivational platform incorporates game mechanics to maximise the impact that positive employee behaviour has on the efficiency and success of the organisation through the application of intuitive, social and mobile applications.

Peter Grant, CEO of CloudApps says: "We're very pleased to announce that CloudApps has again been accredited by CDP, a fact that strengthens the integrity of our environmental reporting software capabilities. By engaging and encouraging individuals to take ownership of corporate efficiency challenges, it further accelerates emission and cost reduction. By recognising and rewarding employees for their innovation and efforts in this activity, customers see a rapid improvement in their ability to deliver carbon reduction goals and maintain compliance. This accreditation demonstrates that the company continues to offer its customers the highest standard of software and innovation."

For more information go to http://www.sustainability.cloudapps.com

Contacts:

Tim Knight

tknight@cloudapps.com

(+44) 7772 248 730