

CRAFTY NECTAR LAUNCH UK'S 1st CIDER ADVENT CALENDAR

Submitted by: Crafty Nectar Limited

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CRAFT CIDER PIONEERS Crafty Nectar is excited to announce that we're launching the world's first-ever cider advent calendar. Craft gin and beer were so last year... the craft cider revolution has arrived this December with '24 ciders, 24 days of discovery'!

What's included in 'our best in snow'?

* 24 award-winning craft ciders from the UK's finest producers - you can't get these ciders anywhere else!

*Interactive tasting notes

* Producer stories & reviews

* Plus Cute Santa hats for your favourite ciders!

We have a range of different cider styles from award-winning producers from likes of Nightingale in the Eastern counties to the best of the West country including Perrys, Pilton and Tom Oliver's Cider. We even have some exclusive ciders that have never been on sale before from the Newt in Somerset.

All our ciders are made from 100% fresh-pressed juice, from traditional cider makers with real stories, plenty of passion and not available in supermarkets. Whatever your tastes there is a cider for everyone and let's not forget all these ciders are vegan-friendly, have no nasty additives or flavourings and gluten-free.

What's not to love?

Whether you're cider lover or a newbie, this cider advent calendar will take you on a voyage of discovery across the UK. Yes, 'yule be sorry' if you miss out!

And remember kids 'cider is for life and not just for Christmas!'

QUOTES:

"A world-first...this calendar is the chance to showcase some of the best ciders in the world! Not your tasteless and faceless brands found in supermarkets. These are the REAL DEAL made in the traditional way with no sugary gunk or nasty additives added. You'd be amazed by how many different styles of cider there are; whether it be Eastern Counties style cider, made using dessert apples producing a sharp, acidic zing or the traditional West country bursting with fruity, bold and banging tannins.

Our goal is to make craft cider accessible for ALL, help modernise the tired, old FARMER GILES image of cider! Watch out Santa Claus the cider revolution is coming this December!" (Ed Calvert CEO Crafty

Nectar)

NOTES FOR THE EDITOR:

Pre-Sale Price: £75 + free delivery - This is the world's first cider advent calendar - gin and craft beer are so last year!

url: <https://craftynectar.com/products/ultimate-craft-cider-advent-calendar>

Crafty Nectar is the largest craft cider subscription service (and online shop) in the UK and Europe, delivering world-leading craft ciders straight from the orchard to the front door: craftynectar.com

Now making their own ciders: Ed and James are also the world's first NOMADIC cider makers and launched the world's first 'craft sourced' ciders: Crafty Nectar No.7 Craft Cider & Crafty Nectar No.8 Rhubarb Craft Cider (both Won International Cider Awards!)

Craft cider is one of the fastest growing categories in the cider market, growing at 15.1% in 2018, as consumers turn away from sugary, artificial ciders to traditional ciders with natural, authentic ingredients.

FOR MORE INFORMATION

Visit: <https://craftynectar.com>

Facebook: @craftynectar

Twitter: @CraftyNectar

Instagram: @craftynectar

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