

Data8 Celebrates 10th Anniversary

Submitted by: Data8

Thursday, 13 August 2015

Summary: Data8 celebrates 10 years of putting data at the heart of business by delivering unrivalled data quality and data management solutions. The company celebrated with a team trip to the Peak District.

Chester, England (13 August, 2015) Data8, a leading data solutions provider, this year celebrates its 10th year anniversary. From beginning in 2005 on the initiative of one entrepreneur, Antony Allen, Data8 have become the leading provider of data quality and data management solutions, helping companies completely trust their data and through effective management, transform their business.

The 10 year milestone marks unprecedented growth for the company in terms of revenue and new customer acquisition including major brands such as: Bentley, Coca Cola, Cotswold Outdoors, Eurotunnel, Panasonic, and World Cancer Research. A new office in Cheltenham was also opened in March to accommodate the rapid expansion of the business.

"From its first revolutionary online cleansing portal to offering unrivalled data validation, data management, and data supply solutions, Data8 has differentiated itself in the industry through its innovation and consultative approach in meeting customers' needs" said Antony Allen, Data8 Managing Director.

2015 has also been a year of innovation for Data8. The company has developed a number of innovative data quality management applications, including an interactive Data Quality Report (<https://www.data-8.co.uk/news/press-releases/data8-releases-interactive-data-quality-report-including-unprecedented-data-q>) with unprecedented Data Quality Score. In addition a series of data validation tools such as B2B Lead Capture (<https://www.data-8.co.uk/news/press-releases/data8-releases-new-b2b-lead-capture-application-that-provides-in-depth-busin>) and bank validation app for Salesforce (<https://www.data-8.co.uk/news/press-releases/data8-releases-a-salesforce-plugin-that-instantly-validates-bank-account-detai>) were launched. Data8 plans to continue putting the customer first by providing unrivalled solutions, which contribute to businesses success.

The company celebrated the previous decade's achievements with a company trip to the Peak District that included a celebratory evening and a team building activity the next day. More about the trip here (<https://www.data-8.co.uk/news/blog/celebrating-10-years-of-data8>).

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About Data8

Data8 believes that prioritising customer success is the key to every successful business. This philosophy has underpinned Data8's services since the beginning, and has enabled the company to become the leading data quality and data management solutions provider.

The services provided include real-time data validation, comprehensive data cleansing, B2B and B2C data supply, data management, analytics, and data visualisation enabling a Single Customer View. Data8 enables customers to completely trust their data and through its effective management, transform their business.

Data8's commitment to customer success and product development has enabled the growth in its client base to include both small and large enterprises world-wide.

For more information visit www.data-8.co.uk

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This press release contains projections or other forward-looking statements regarding future events or our future financial performance. All statements other than present and historical facts and conditions contained in this release, including any statements regarding our future results of operations and financial positions, business strategy, plans and our objectives for future operations, are forward-looking statements (within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended). These statements are only predictions and reflect our current beliefs and expectations with respect to future events and are based on assumptions and subject to risk and uncertainties and subject to change at any time.

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