

Roaring ahead: Dennison Trailers and GRS Group – £3m worth of trailers in 3yrs

Submitted by: Dennison Trailers

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The partnership began in 2014, when leading company GRS Group became a client of Dennison Trailers. In that short period of time, Dennison Trailers has built and supplied £3m worth of trailers to GRS, each being used as part of their developing construction aggregate and waste removal services around the UK. Specifically, so it could better serve its clients with its range of environmental-impact services the company has been providing for more than 50 years.

GRS Group initially placed an order for 15 platform trailers and 5 curtain sider trailers. Since that initial order, the two companies have gone on to create a lasting relationship.

Dennison Trailers Managing Director James Dennison said the trailers the company has supplied to GRS Group were a milestone in its production and that everyone involved in the process are proud of what they have achieved.

“For over 50 years, Dennison Trailers have been recognised in the transport industry for new trailer product innovation and support. However, our business continues to evolve by listening to our customers and refining our products to help make them better at what they do. This landmark moment with GRS Group further supports our commitment to this industry and is also a real feel-good story for us” he said.

“We look forward to continuing our relationship with GRS Group and acting as a core supplier for all models.” James added.

Both companies have succeeded in their respective fields due to their history of constant innovation in delivering world-class products and services to their clients, and they plan to continue their mutually beneficial partnership and commitment. Indeed, GRS Group is currently trialling an innovative Dennison Sliding Bogie Tipper Trailer with a view to placing orders as it continues its growth and expansion in the UK.

The Sliding Bogie Tipper saves both time and money. By reducing the number of trips needed to deliver materials site, even those with restricted access. Its maneuverability has been improved in the 2016 model, whilst its stability in operation is without compromise.

It is by designing, testing and introducing new trailers that are better suited to its clients’ needs that has allowed Dennison Trailers to become a long-term partner for all manner of companies, and remain in business for so long.

The companies R&D team have further models in the pipeline that they hope to soon become the mainstay of its Naas and Lancaster production plants.

Jon Fisher, GRS Group CEO said of the relationship:

“We were in need of a supplier that could understand our business needs and work with us in a partnering

way when we came across Dennison Trailers. With a strong focus on customer service they really identified what our business needs were and delivered a flexible solution. With a dedicated long standing team, they have given us the confidence that they really understand their product and have ensured that we have been able to deliver our business goals on time and in budget."

The GRS Group and Dennison Trailers culture are the perfect fit and Mr Fisher added:

"The business culture is one of honesty and passion about their product and we are proud to work with such a strong business".

You can find more information online about the full product range (<http://www.dennisontrailers.com/trailers>).

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Further Information about Dennison Trailers

Dennison has been building high quality trailers for over 50 years, with a passion for engineering excellence, continuous product development and the highest standards of customer service. At its modern factories in Naas in Ireland and Lancaster UK, it manufactures skeletal, curtainsiders, tippers, platforms, machinery carriers and drawbar trailers and a range of specialist trailers, including the innovative sliding bogie trailers.

Dennison Trailers, still a family owned and run business, was started in Northern Ireland in 1964, manufacturing trailers (the company's first trailer is still in existence and kept as a museum piece by the company), moving to a site just outside Dublin in 1970. In 1983, the company opened its current manufacturing plant in Naas and six years later, to serve the UK market, Dennison opened a manufacturing plant in Lancaster, UK.

Today, Dennison is a market leading manufacturer of semi-trailers, with customers throughout Ireland and Britain and a healthy export market.

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