

ServiceMax Wins The Jury Award For Technology at The French Mobility Awards 2019

Submitted by: Devonshire Marketing Consultants Limited
Thursday, 3 October 2019

ServiceMax Zinc Communication Platform is Judge's Choice for Technology Innovation

3 October 2019 - London, UK - ServiceMax, the leading provider of cloud-based software for service execution management today announced that ServiceMax Zinc has won the Jury Award at Les Mobility Awards 2019 in Paris. ServiceMax Zinc connects technicians in real time with the people and information needed to quickly and accurately complete service calls, allowing the organization to reduce mean time to repair, boost customer satisfaction and improve employee engagement.

The Jury Award (or Judge's Choice Award) is not given every year and is only awarded when strongly supported by the judging panel. ServiceMax Zinc won this prestigious award in recognition of its technology innovation in addressing the mobility requirements of field service technicians. The judging panel, known as the Jury, comprises a dozen industry journalists, representatives of end user companies, as well as the event organizers.

ServiceMax Zinc is a communication platform that's purpose built for field service technicians. Instead of turning to non-compliant consumer apps, ServiceMax Zinc enables service teams to share knowledge and information effectively across the field organization and service departments, allowing companies to drive better customer service, including a thirteen percent reduction in repeat visits and a twenty percent increase in employee engagement.

"We're delighted to see ServiceMax Zinc's technology innovation formally recognized," said Stacey Epstein, Chief Marketing and Customer Experience Officer for ServiceMax and the former CEO of Zinc. "Despite great innovation in enterprise technology, field service technicians have been largely underserved when it comes to dedicated communications platforms. Zinc not only facilitates information and knowledge sharing, but also guarantees compliance, security, and central administration for the organization."

The Mobility Awards recognize the achievements, best products and most innovative approaches to professional mobility each year, and run alongside the Mobility For Business event, now in its ninth year.

Former Zinc CEO Stacey Epstein will be speaking at Maximize London 2019, the premier event for Service Execution Management, on 8 October. [Click here to register.](#)

About ServiceMax

ServiceMax is the global leader in Service Execution Management, offering cloud-based software that improves the productivity of complex, equipment-centric service execution. Enterprise companies across the globe have turned to ServiceMax to help them keep the world running. For more information, visit www.servicemax.com.

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