

Eternal Collection Launches 'moda'

Submitted by: Eternal Collection

Thursday, 5 March 2015

moda is a new collection of contemporary costume jewellery from Eternal Collection (<http://www.eternalcollection.co.uk.html>), one of the UK's fastest-growing online and mail order retailers.

The new range takes inspiration from the latest fashion trends and comprises over 20 stunning designs.

Pauline Buttress, Head of Design at Eternal Collection, said: "moda is all about modern styling for women of any age – and our inaugural collection for Spring/Summer 2015 includes bright statement-making necklaces and bracelets as well as a huge selection of fabulous pierced and clip-on earrings (<http://www.eternalcollection.co.uk/clip-on-earrings.html>), for which we're so well known.

"It was our customers who inspired the launch of moda, telling us they wanted to be on-trend without having to spend a fortune on a new wardrobe."

Each piece is beautifully crafted with thorough attention to detail – the moda range includes jewellery crafted from Venetian Murano Glass as well as delicate beading and Swarovski crystal.

Importantly, many pieces can be customised with a variety of clasps and findings to suit their personal preferences.

"moda is about dressing up and having fun with fashion every day," added Pauline.

Eternal Collection (<http://www.eternalcollection.co.uk.html>)

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Notes to Editors

Eternal Collection was founded by Pauline Buttress and her husband Paul. The collection features beautiful clip-on earrings (<http://www.eternalcollection.co.uk/clip-on-earrings.html>) as well as traditional earrings, rings, bracelets and necklaces featuring a range of pearls and semi-precious stones, glass and crystal. Eternal Collection also sells scarf rings, jewellery accessories and giftware. Prices start at just £10.

Much of the jewellery is designed by Pauline and handmade by Paul and the Eternal team in the Scottish Highlands.

Eternal Collection is available online (www.eternalcollection.co.uk) and by mail order.

- High quality product photographs are available upon request.
- Product samples are available for use in photoshoots.
- Products are available for review by journalists upon request.

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