

Eurodata Systems Recognised as 2011 Microsoft Outstanding Sales Operations Partner of the Year

Submitted by: Eurodata Systems plc

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London, 29 June 2011 — Today, Eurodata Systems (<http://www.eurodatasystems.com>) proudly announced it has won the 2011 Microsoft Outstanding Sales Operations Partner of the Year Award. The company was honoured among a global field of top Microsoft partners for demonstrating excellence in innovation and implementation of customer solutions based on Microsoft technology.

"The team here at Eurodata strives to be the best in the industry by embracing change and working with Microsoft to deliver best of breed solutions to our clients. We are very proud to win this award and share it with our colleagues within the Microsoft partner community." commented George Georgiou, Sales Director of Eurodata.

Awards were presented in multiple categories, with winners chosen from a set of more than 3,000 entrants worldwide. Eurodata was recognised for providing outstanding solutions and services in Microsoft Outstanding Sales Operations Partner of the Year. The Outstanding Sales Operations Partner of the Year Award honours partners who demonstrate an exceptional commitment to aligning people, processes, systems, and tools to enhance sales effectiveness. This award recognises Eurodata for exemplifying a culture where technology innovation is pivotal to driving continuous improvements in sales execution and management. This partner has demonstrated how current Microsoft technology is deployed to foster improvements in predictability and sales effectiveness.

"Sales productivity is what makes a good company great and Eurodata has built an integrated, comprehensive solution to improve lead generation, pipeline management, and forecasting that leverages Microsoft technology throughout the solution," said Ross Brown, vice president of Worldwide Partner Strategy at Microsoft. "As recognition for its impact on customers and its innovation, Eurodata has been named Microsoft's Outstanding Sales Operations Partner of the Year."

The Microsoft Partner Awards recognise Microsoft partners (<http://www.eurodatasystems.com/Partners.asp>) that have developed and delivered exceptional Microsoft-based solutions over the past year.

About Eurodata Systems

Eurodata Systems delivers IT business solutions by optimising clients' IT infrastructure. Our innovative, award winning services are implemented through our proven tailored methodology ensuring customers' business and IT needs are met.

With over 20 years' experience across multiple industry sectors, our clients maximised business efficiencies. Areas of expertise include unified communications (<http://www.eurodatasystems.com/UnifiedComms.asp>), network and IT security (http://www.eurodatasystems.com/IO_Security.asp), storage solutions (http://www.eurodatasystems.com/IO_Storage.asp) and bespoke managed services (<http://www.eurodatasystems.com/managedservices.asp>).

As well as being awarded Channel Partner and Solution Provider of the Year 2011 (<http://www.eurodatasystems.com/News/NewsArticle.asp?ID=57>) at the ITEuropa European IT Excellence Awards and Services Provider of the Year by CRN in 2010, the company is one of the top 100 global managed service providers and among the top 250 executive management teams, awarded by MSPmentor. For further information, visit <http://www.eurodatasystems.com>

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