Fabric Interface Unveils New Website Alongside New Digital Asset Management Application

Submitted by: Fabric Interface Ltd

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Award winning web design agency, Fabric Interface, today announces the launch of their new website: www.fabricinterface.com

Interface was founded in 2006. Since then, it has grown into a significant agency with a reputation for graphic design excellence alongside expertise in online and web-based marketing. The agency's portfolio includes clients from a diverse range of different industries, including arts & media, education, recruitment, charity, finance and retail.

The new site showcases examples from the London-based agency's portfolio, and also provides insight into Interface's core values and the structured processes it works to throughout the course of a project.

Founder and Managing Director, Mike Staines (FRSA), comments:

"In addition to developing a traditional agency site with a strong focus on showcasing portfolio examples, we also wanted to provide visibility of the processes we work to, as these define how we work with our clients and underpin each project and its success."

"Our clients frequently comment on the high level of project management and ongoing support we provide and we wanted to use the new site to bring these aspects of how we work to people's attention alongside actual examples of our design and development work."

Interface's new website also features news of the recent launch of Interface Container – a new hosted application designed by the agency's developers which provides secure online file-sharing and file-storage, developed with digital media and film agencies in mind.

Says Mike Staines: "Interface Container has been developed following a number of conversations we've had with business looking for a simple to use digital asset management application they can use to share documents and files of different types either internally or with trusted partners."

Usage of Container ranges from film companies who want to demonstrate cuts and edits to clients, through to photographers who want to preview images to picture editors and also financial companies who want to share private documents - both internally and externally.

Mike concludes: "So far, the feedback we've received has been incredibly positive and now news of Container is appearing on the new site, we are anticipating significant take-up."

Fabric Interface is a subsidiary of Fabric Technologies and news of the launch of the new website and release of Interface Container has been welcomed by group Chairman, Simon Kentish who comments:

"Mike and his team have designed a fantastic new website which is every bit as visually impressive as

it is content-rich and easy to navigate. This, alongside the launch of Interface Container marks a milestone in the company's continued growth and success."

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Note to Editors

Fabric Interface provides astute web design and application development, helping businesses reach and interact with their market.

In line with the Fabric philosophy, Interface make technology work for the people who use it, not the other way round.

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