

Fortytwo launches Voice API

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Fortytwo, a global provider of messaging solutions, today announced the launch of its Voice API as part of its broad Application-to-Person (A2P) portfolio. Building on Fortytwo's expertise in the A2P messaging arena, Fortytwo's Voice API enables clients to deliver messages directly to a customers' mobile phone or landline with a pre-recorded audio file or by using Text-To-Speech (TTS) which converts messages into a male or female voice in up to fifteen languages.

Fortytwo's Voice offers clients a fast and convenient way to give customers information, as well as adding a human touch to their communications, making it more personal and engaging. Additionally, Fortytwo Voice API enables clients to interact with their customer base by selecting the keypress capture option. With a keypad menu option assigned by the client, customers can request a callback, answer a question or opt out of future voice messages.

"Access to information and communications technology has grown dramatically in the last few years and it has become increasingly more challenging for companies to engage with their client base. In this ever-changing communications landscape, personalized messaging has become the cornerstone of an effective customer engagement strategy". says Glen Warren, CEO at Fortytwo. "As a global provider of messaging solutions, we are excited to offer our clients a sophisticated and cost effective messaging solution that drives customer engagement while meeting business needs".

The Fortytwo Voice API adds to Fortytwo's broad portfolio of innovative communication APIs and services that help companies to engage with their mobile consumers.

With Fortytwo's Voice, it has never been easier to interact with your audience. Enhance your customer experience with Fortytwo's Voice API (<https://www.fortytwo.com/solutions/voice-messaging/>).

About Fortytwo

Born in Sweden but headquartered in Malta, Fortytwo is a global provider of messaging solutions that focus on reliability and seamless integration. Fortytwo partner with brands and enterprises in order to provide quality messaging solutions. Since 2001, their specialised team have developed a suite of messaging solutions at the best possible value. With a global messaging connectivity network that reaches more than 4 billion GSM mobile subscribers worldwide, Fortytwo provides its services to multinational corporations across multiple industry sectors, ranging from mobile network operators, retail brands, banks and governmental organisations. As an industry leader, Fortytwo have developed an A2P SMS Centre based around their carrier grade proprietary telecommunications system, delivering messages to over 1000 GSM network operators worldwide and are connected to most major carriers. Committed to enabling world-class, innovative next-generation mobile messaging solutions and services for all industry sectors. Fortytwo are GSMA certified and also accredited by the Swedish Post and Telecom Authority and are part of the FORTYTWO Group.

Contact Fortytwo's dedicated sales team supported by a 24/7 multilingual customer service team for more information: sales@fortytwo.com

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