

# Forward Thinking Companies Link Talent Management with Global Mobility

Submitted by: Global mobility survey

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With organisations anticipating growth in assignment activity over the next 12 months, attention is likely to turn to how to supply the demand for candidates. It therefore makes sense that Global Mobility should go hand-in-hand with talent management.

In fact the Global Mobility Survey 2014 – the world’s largest study of Global Mobility professionals with 1,269 respondents from around the world – reports that half of companies (47%) are already starting to make this a reality by linking their Global Mobility programmes to talent management.

Companies that are linking their Global Mobility with Talent Management are most likely to be able to deal with increased demands in assignment activity and deliver results back to the business than companies that do not.

Of those companies that link Talent and Mobility, over one third (36%) of these companies are able to draw assignees from a talent pipeline vs. only 15% of those without links to talent management.

This makes a dramatic difference to the effectiveness of each assignment and the way that business is able to perform. Having a well-managed talent programme and linking it with your global mobility programme means that your business can be highly effective in identifying skills requirements build its talent pool and have assignment ready employees ready to meet the demands of your business.

The 2014 Global Mobility Report investigates the linking Talent and Global Mobility along with a commentary from an expert panel of highly respected Global Mobility commentators on best practices for setting up a talent management programme that is correctly aligned with Global Mobility. A must-read for all HR and Global Mobility professionals.

Request a copy of the full report

Copies of the report can be requested from [www.globalmobilitysurvey.com](http://www.globalmobilitysurvey.com)

(<http://www.globalmobilitysurvey.com/>)

By registering, you will also gain access to our online interactive web portal that allows you to explore the results further.

“The 2014 Global Mobility Survey offers HR and Global Mobility professionals insight into trends and critical themes such as Talent Management.” Commented Mike Brazier, Global Mobility Survey Research Editor.

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About the Global Mobility Survey

The Global Mobility Survey is the largest and most robust review of multinational mobility programmes worldwide. The results are collected from companies from across North America, Latin America, Europe, Middle East, Asia and the Pacific region and span a wide range of industry sectors. The Global Mobility survey is commissioned by the Santa Fe Group (<http://www.santaferelo.com/>), and conducted by independent research company Circle Research (<http://www.circle-research.com/>). Visit [www.globalmobilitysurvey.com](http://www.globalmobilitysurvey.com) (<http://www.globalmobilitysurvey.com/>) for more information.