

# Raymond Briggs The Snowman has landed at Green Eyed Monster childrenswear

Submitted by: Green Eyed Monster

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PRESS RELEASE - WINTER 2009

premium . contemporary . organic .

Green Eyed Monster (<http://www.green-eyed-monster.co.uk>) has the perfect ethical Christmas gift selection for everyone including the exclusive Raymond Briggs The Snowman range.

Green Eyed Monster is the ONLY place to get The Snowman scarf as we have the design exclusive on this special gift that is given to James by Father Christmas in the animated film.

Adult Snowman Scarf

RRP £35.00 One-size

Have you seen our limited edition Raymond Briggs adult-sized Snowman scarf? This fantastic scarf is limited to a run of 200 for this year, so is fast becoming a winter must-have for those of you who are young-at-heart or grew up with The Snowman!

The scarf is handcrafted from alpaca and wool blended yarn, which is super soft and non-itchy and also machine washable! The snowman design has hand stitched detail and features a signature of Raymond Briggs on a silver coloured label.

The adult size is whopping 2metres long by 23cm wide – so perfect for snuggling up on a winter day.

The Snowman Adult scarf direct link

(<http://shop.green-eyed-monster.co.uk/the-snowman-scarf---adult-limited-edition-106-p.asp>)

The Snowman Scarf – child size

RRP £22.50 One size

This ever popular item is available again just in time for our cold weather. We have the classic blue colourway a featured in the film, but we also have a dusky pink colourway for those less traditional and more in the pink!

This fantastic gift arrives with a postcard from the film and is great on it's own or teamed with the other Snowman accessories we have on offer.

The Snowman scarf direct link

(<http://shop.green-eyed-monster.co.uk/the-snowman---all-items-now-available-19-c.asp>)

The Snowman Pyjamas

RRP £25.00

Ages 1-2yr to 5-6 yr

These slim fit, luxury brushed organic cotton pj's are perfect for Christmas Eve night – imagine your little one pulling these on, hanging out their stocking and being tucked up in bed all brimming with excitement and hoping for some Christmas magic of their own. What could be more seasonal?

Featuring our favourite snowy friend they are in a minty green colour with an embroidered Raymond Briggs signature and snowman face decal on the leg.

The Snowman Pyjamas direct link (<http://shop.green-eyed-monster.co.uk/the-snowman-pyjamas-80-p.asp>)

Snowman Knitted Accessories

Gloves RRP £10.00

Hat RRP £12.00

Team these with your snowman scarf for complete co-ordination, or wear them as they come because they are a great design.

The gloves convert from fingerless to mittens meaning your child can grip when needed or pull the top over into a mitten to warm up icy fingers. The bobble hat is a timeless classic, which will keep heads and ears toasty. In pink or blue colourway there is something for every child!

The Snowman accessories direct link

(<http://shop.green-eyed-monster.co.uk/the-snowman---all-items-now-available-19-c.asp>)

## JOURNALIST INFO

Product and lifestyle shots available on request in high and lo resolution JPEGs, PDF's, & Tiffs.

To see the full range go to Green Eyed Monster direct link

(<http://shop.green-eyed-monster.co.uk/index.asp>)

[www.green-eyed-monster.co.uk](http://www.green-eyed-monster.co.uk)

For further information on the full range or possible promotions then please contact the Green Eyed Monster offices:

Address : Green Eyed Monster, 21 Puller Road, Barnet, Herts, EN5 4HG

tel : +44 (0)20 8440 8550

email : [info@green-eyed-monster.co.uk](mailto:info@green-eyed-monster.co.uk)

direct email ([info@green-eyed-monster.co.uk](mailto:info@green-eyed-monster.co.uk))