

GreenVan offers easier, greener removals with automated 24 hour booking using Artificial Intelligence

Submitted by: GreenVan

Monday, 17 December 2018

Customers looking to move home - or just a few items - can now book in minutes instead of hours using a very simple chat booking service from GreenVan. Customers get the lowest price promise, free insurance, a 24 hour manager to help them, as well as being able to specify their own pick up times, free changes and cancellations.

The service – with over a thousand satisfied customers already - uses a mixture of AI, algorithms and automation to provide a revolutionary service for the removals industry, saving money and increasing sustainability for both consumers and drivers.

Anuj Gupta founder of Greenvan says: “Our bot and human team members are available 24 hours to make it easy for our customers – it takes a couple of minutes on www.GreenVan.eu to book a job and receive an instant confirmation.”

GreenVan’s Driver Partners who provide the removals services also benefit - they can double their disposable income, get a ready made job sheet, and reduce the need for an office, marketing or their own customer support because GreenVan takes care of all this. Drivers have the opportunity to become their own boss by working on days they want and get more family time.

This magic equation of customers experiencing lower prices on one hand and the mover drivers doubling their disposable income on the other due to increased volumes makes it an exciting self feeding loop. This greater demand for movers creates more jobs in the economy.

The algorithms optimise the routes and keep the vehicles as regionalised as possible reducing the fuel consumption and carbon emission, making the environment much healthier (<https://greenvan.eu/green-mission>). The company has moved a thousand customers who seem delighted with the service as many have given a 10 on 10 rating.

GreenVan is supported by the Department of International Trade (DIT) UK and is yet another high growth startup tech company which will play a vital role in reshaping the logistics sector and also feed into the government’s goals of a Greener London.

The founders have received a number of awards including BEST TECHNOLOGY IN THE WORLD BY MICROSOFT and ERNST & YOUNG ENTREPRENEUR OF THE YEAR NEW YORK for previous successful ventures.

The company’s high profitability at scale makes it a unique value proposition for investors. In the future the company also intends to move into other services including electricians and plumbers where the founders have identified a lot of both customer and vendor pain.

www.Greenvan.eu

Media or investor enquiries can be sent to:

sara@greenvan.eu

0207 193 5403

Summary of the business

A PLATFORM WHERE THE USER CAN FIND VENDORS OFFERING VARIOUS HOME SERVICES

THE FIRST SERVICE ADDRESSED IS HOME REMOVALS

THE PLATFORM IS A UNIQUE COMBINATION OF AI, AUTOMATION, BLOCKCHAIN & ALGORITHM

THE PLATFORM MAKES IT AFFORDABLE, EASY, RELIABLE FOR CUSTOMERS TO MOVE

DRIVERS DOUBLE THEIR DISPOSABLE INCOME, WITH NO NEED FOR AN OFFICE, MARKETING ETC

THOUSANDS OF NEW JOBS DUE TO GREATER DEMAND

REDUCTION IN FUEL CONSUMPTION MAKES THE ENVIRONMENT MUCH HEALTHIER <https://greenvan.eu/green-mission>

THE INDUSTRY TODAY HAS EITHER SMALL PLAYERS WHO CANNOT SCALE BECAUSE OF THE LACK OF SUCH A PLATFORM OR VERY LARGE PLAYERS WHO ARE TOO EXPENSIVE FOR THE GENERAL CONSUMER

THE TEAM IS OF EXPERIENCED ENTREPRENEURS - WINNERS OF BEST TECHNOLOGY IN THE WORLD BY MICROSOFT

OF PATENTS, E & Y AWARD, NEW YORK.

TECHNOLOGY ENABLES THE BUSINESS TO SCALE GLOBALLY WITHOUT MORE MAN POWER

THE BUSINESS HOLDS STRONG POTENTIAL TO BE A UNICORN IN THE NEXT COUPLE OF YEARS