

# GIVE THE GIFT OF A NEW LANGUAGE THIS FATHER'S DAY

Submitted by: HBL Media

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Looking for the perfect gift this Father's Day (<http://www.therosettastone.co.uk>)? Why not consider giving the gift of a new language? Learning a new language could help Dad prepare for a trip abroad, enhance his career prospects, or simply have fun!

Rosetta Stone is the fully interactive, award-winning software that teaches new languages (<http://www.therosettastone.co.uk>) without translation, mindless memorisation or endless grammar drills.

Comprising revolutionary language-learning software on CD-ROM and online, it is the fastest, most effective way to learn a new language —anytime, anywhere and it comes with an unconditional, six-month money-back guarantee.

The Rosetta Stone 'Dynamic Immersion' method stems from two core beliefs: that the natural way people learn their native language as children remains the most successful method for learning new languages; and that interactive technology can replicate and activate this immersion-based learning methodology and that it enables successful learning at any age.

James Pitman, Managing Director, Rosetta Stone UK (<http://www.therosettastone.co.uk>), said: "Unlike traditional grammar-translation instruction, Rosetta Stone uses thousands of real-life colour images to convey the meaning of each spoken and written phrase in the program. Its carefully sequenced structure, use of native speakers and instantaneous feedback makes it easy for anyone to learn a new language."

Rosetta Stone offers instruction in the following 30 languages (<http://www.therosettastone.co.uk>): Arabic, Chinese (Mandarin), Danish, Dutch, English (UK), English (US), Farsi (Persian), French, German, Greek, Hebrew, Hindi, Indonesian, Italian, Japanese, Korean, Latin, Pashto, Polish, Portuguese (Brazil), Russian, Spanish (Latin America), Spanish (Spain), Swahili, Swedish, Tagalog (Filipino), Thai, Turkish, Vietnamese and Welsh.

Each course is available on CD-ROM or online and includes:

- A Level 1 curriculum with 92 lessons and 12 separate learning activities
- Previews, comprehensive exercises, and testing for each lesson
- Guided exercises that introduce activities in each lesson
- A curriculum text and 45-page user's guide
- An additional 118 lessons in Level 2 for many languages

Rosetta Stone Personal Editions are priced from £139 (including VAT) to £339 (including VAT) and

Institutional editions are also available. In addition, football fans can improve their language skills for the World Cup 2006 with Rosetta Stone's promotional offer of a 10% discount on its German and English language learning programs until 9th July 2006.

To obtain more information or to purchase the program please visit [www.therolettastone.co.uk](http://www.therolettastone.co.uk).

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For further information or a free 30-day journalist trial in the language of your choice please contact:

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About Rosetta Stone (<http://www.therolettastone.co.uk>)

Rosetta Stone is the leading provider of online and CD-Rom based language-learning courses. The courses are based on a Dynamic Immersion methodology which means that they are fully interactive and use thousands of real-life colour images to convey the meaning of each spoken and written phrase in the program. The program's carefully sequenced structure, written texts and extensive use of native speakers helps the user to attain proficiency quickly, without memorisation, translation or tedious grammar drills. Teaching 30 languages to millions of people in over 150 countries worldwide, Rosetta Stone is the key to language learning success.

[www.therolettastone.co.uk](http://www.therolettastone.co.uk)

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