

# Britons want words that last a lifetime

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- Over 70% of Britons would like to receive a letter from a recently deceased loved one
- 57% would like the letter to contain a personal message
- Half are planning on writing a letter to be read after they have passed away

May 2007 – Recent research has revealed that 72% of Britons would like to receive a letter from a loved one after they have passed away. However, while 49% are planning to write such a letter for their loved ones, only 3% have already taken this step.

The research was commissioned by [www.leavealetter.com](http://www.leavealetter.com)<sup>TM</sup>, a new and unique website launched today which allows subscribers to safely and privately write, store and update letters to be delivered to their loved ones in the event of their death. The service enables people to put into writing those thoughts and emotions that they might not have had the opportunity to express.

57% of respondents would like the letter to contain a personal message of love and encouragement which will provide comfort and offer them guidance and inspiration at a difficult time.

Leavealetter.com was founded by best friends Jill Green and Angie Mills, both of whom have recently lost loved ones and know first hand the impact of receiving such a letter.

Jill comments "The letter that I received from my father after his death gave me great comfort and a way to remember our relationship. Leaving a will is purely about resolving financial concerns, but by writing a personal letter you are taking a positive step towards giving your loved ones something tangible to hold on to that is a lasting reminder of your time spent together."

By registering at [www.leavealetter.com](http://www.leavealetter.com), subscribers can log in and write letters which are safely stored electronically and can be updated at the letter-writer's discretion. They are then sent to the recipients by [leavealetter.com](http://www.leavealetter.com) upon the subscribers' death. Letters are kept privately and the service spares loved ones the painful process of searching for that personal letter and possibly never finding it. According to the research, 54% of respondents would leave their letter among their personal belongings, where it could be lost or overlooked.

Angie Mills says "I firmly believe that everyone who loses a loved one would be comforted by such a letter. When my husband Phil was ill, he resolved to write letters for myself and my two sons. After he died, we searched everywhere, but were disappointed to realise that he had just never got around to writing it. Receiving a letter from Phil would have been a reassurance and given our sons guidance for their futures."

Angie concludes: "It is never too late or too early to capture your thoughts and feelings in a letter for your family and loved ones. It will mean so much when you are no longer with them."

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About leavealetter.com™ ([www.leavealetter.com](http://www.leavealetter.com))

Leavealetter.com™ was born through the life changing personal experiences of its creators, Jill Green and Angie Mills. When Jill's father passed away, he left letters for both her and her mother. When Angie's husband passed away shortly afterwards, he had not had the chance to write his intended letters for his wife and two sons.

The service offers a secure and private resource for people who wish to write and store personal letters for their loved ones. They can be safe in the knowledge that their letters will be safely delivered to them when they need a message of love most.

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