

Online betting company grows tenfold in just one month

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BetsForTraders.com, the online fixed odds financial bookmaker, has had a smashing first six months. In the company's best month to date, its client base grew by a whopping ten times. Even in its quietest month BetsForTraders.com still managed to double its turnover. So the online betting company has a lot to smile about as it reaches its first milestone – its six month birthday.

BetsForTraders.com market analyst, Ryan Kneale, said: "We have had a fantastic first six months and we have beaten all the targets we set ourselves. The client base has grown more some months due to market volatility, which leads to more winning opportunities for betters.

He added: "When the markets are moving around a lot there is far more to be won, so we grow faster when the markets are rocky. The site is also more popular because you can bet on a market to fall and make big profits, rather than just betting on it to rise. When we launched the site we thought it would mainly attract city traders but the take up has been phenomenal. It seems that Joe Public has found that betting on the stock market is low risk compared to regular betting and can be very profitable."

The size of bets being placed is also constantly growing month by month. BetsForTraders.com biggest better, from Birmingham, places the largest bets on the site and is also the most successful client, winning tens of thousands of pounds to date. The most popular bets on the site are the binary bets and the one touch bets – the most simple to understand.

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Notes to editors:

Launched in 2007, BetsForTraders.com is a fixed-odds financial betting website which offers a range of 10 different types of fixed-risk bets on financial markets, single stocks, stock indices and the foreign exchange markets. Bets are fully customisable and operate through a real-time dealing interface.

As well as providing the largest range of bet types in the marketplace, the company offers a range of unique bet options not available through other betting sites. The website allows clients to "build their own bets" by adjusting the parameters using a sliding bar feature to optimise the price-payout ratio and specify the length of each bet, giving clients more control and price transparency.

BetsForTraders.com is owned and managed by Trinitas Capital (IOM) Ltd, based in the Isle of Man in the British Isles. The company is fully licensed to offer financial bets by the Isle of Man government. The Isle of Man is an important global banking centre and one of the best-regulated low tax jurisdictions. It holds a Standard & Poors AAA rating and has a high standard of accountability and numerous player protection laws. Due to its strict regulatory regime, it is one of only a few jurisdictions on the UK Government's White List, which grants exemption from betting advertising restrictions. Trinitas Capital (IOM) Ltd. is subject to regular audits, software inspections and ongoing regulatory scrutiny by the Gambling Supervision Commission.

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