

Study Group secures prestigious LTM Star Award for Innovation

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Study Group, the international education provider, has this week been recognised as a leader in teaching technologies after being awarded the Language Travel Magazine Star Award for Innovation.

Study Group's Global Director of Embassy CES, Sean Hale, said: "We are committed to enhancing the classroom experience with digital innovation and firmly believe technology can enrich the learning experience for students.

"Developments in learning technologies create a stimulating and rewarding environment which we strongly believe improves the performance and progress of our students."

Embassy CES, Study Group's English language training division, is pioneering innovative teaching technologies with its Embassy i-Study programme. The online package enables students to develop their English skills from point of pre-departure, during their studies and then continue to practise upon returning to their home country.

The cutting edge internet based resource is designed to complement Embassy language courses, giving students access to course material outside the classroom. The programme records students exercise scores allowing both student and teacher to monitor progress.

In addition to this on-line resource, Study Group has introduced state-of-the-art interactive whiteboards which allow students to access digitalised workbooks, learner support materials, audio-visual files and the internet, increasing stimulation and motivation. These interactive whiteboards are currently found in the majority of Study Group classrooms and there are plans to install them in all classrooms globally, within two years.

Embassy CES, recognising the value of social networking, has set up a profile on Facebook giving its students from all over the world a place to network, practise their English and share their language learning experiences.

Embassy CES is committed to continued research into technologies that will provide more effective teaching methods for its students. Amongst several ongoing research projects, the most significant is the impact of a digital, paperless classroom which retains face to face teaching but replaces traditional book-based teaching.

Embassy CES won the Language Travel Magazine Chain School award in 2007 and continued its winning tradition with the prestigious innovation award.

ENDS

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Notes to Editors:

About Study Group

Spanning five continents, Study Group is a global leader in international education, providing the highest quality educational opportunities for students from over 120 countries. Beginning in 1994 with 7000 students per year, Study Group now has an enrolment base of 40,000 around the world.

Through Study Group's leading set of partnerships with top universities, it is able to provide on and off-campus preparation courses for international students that ensure academic success and entry into some of the most prestigious educational institutions in the world. The quality of its teaching is confirmed by independent accreditation bodies worldwide including: English UK, Ofsted, British Council, NEAS, Accet, English Australia and New Zealand Qualification Authority.

Through the Bellerbys brand in the UK, Study Group provides academic preparation for international students wanting to study at English-speaking universities. Courses include GCSEs, A-Levels, specifically designed Foundation courses to gain entry into universities, a degree course and pre-masters qualifications.

Study Group offers English language courses for international students in 20 locations in all of the main Anglophone destinations through its Embassy CES brand. Courses include short-term general English, one-year academic programmes and specialist English preparation for public English language qualifications, or for degree programmes at English-speaking universities. Study Group also runs youth summer vacation courses in the UK, Ireland and the USA, combining English language training with both academic and extra-curricular activities.

The biggest intake of international students into Study Group's UK programmes is from countries with emerging economies such as China, and other South East Asian economies.