

# Sportingbet Partners With ValueChecker Affiliates

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Sportingbet have partnered with ValueChecker Affiliates (<http://affiliates.valuechecker.co.uk>), giving all sportsbook affiliates the opportunity to display Sportingbet's stand out live odds and early racing prices within their content and throughout their sites.

"I'm delighted that Sportingbet have partnered with ValueChecker Affiliates (<http://affiliates.valuechecker.co.uk>). The live odds content is hugely relevant to customers and offers affiliates an incredibly valuable tool to assist with both the promotion of Sportingbet, and most importantly increase the likelihood of customer conversion. ValueChecker Affiliates (<http://affiliates.valuechecker.co.uk>) allows affiliates of all levels to offer live odds content whilst still benefitting from referrals generated." – James Arnold, Affiliate Marketing Manager, Sportingbet.

For Sportingbet affiliates, offering Sportingbet live odds (<http://affiliates.valuechecker.co.uk>) within their content or throughout their site, will increase affiliate traffic to Sportingbet and in turn increase affiliate earnings.

For affiliates deciding on which bookmakers to promote, SportingBet should be their primary choice. Affiliates need bookmakers to convert and retain their traffic. SportingBet does this by offering a unique customer rewards system, a wide range of sports and markets across all continents and by offering localised customer service.

To display SportingBet's odds on your site, sign up to ValueChecker Affiliates (<http://affiliates.valuechecker.co.uk>)

For more information contact:

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