

KeyMS purchases Geofusion for entry into the GIS market

Submitted by: KeyMS

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KeyMS has successfully completed the purchase of GeoFusion Ltd, a GIS software specialist based in Brighton, Sussex. GIS (Geographical Information Systems) encompasses location-based services, such as Telecoms and Utilities, logistics, geo-marketing, civil planning, property risk assessment & management, and more.

Andrew Chalmers, MD of KeyMS is very positive about the move into GIS – “With GeoFusion, we have brought on board a two year head start in GIS, a blue-chip client base to complement our own, and excellent software products in the GIS sector. It is important, especially in these tougher times, to focus and gain competitive advantage in clear market sectors. GIS is a relatively young market, and GeoFusion have established excellent credentials that we will work together to build on and expand our share in this market.”

Mike Hammond, MD of GeoFusion commenting on the sale, “The combination of Geofusion’s specialist skills with KeyMS’s development resources creates an exciting opportunity to be become a significant player in this rapidly expanding market. Geofusion will, be specializing in the supply of pan European solutions and data for the corporate marketplace.”

About KeyMS:

Key Management Systems Ltd (KeyMS), founded in 1997, is a leading UK bespoke IP based software developer. Successful projects encompass Internet, Wireless and Digital TV solutions. KeyMS has developed custom e-business solutions for clients such as Bank of Scotland, Dell Financial Services, Electrolux, ExxonMobil, GE Capital, Hewlett Packard and Sun Microsystems.

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