

# **Innovative use of advanced electronic signature technology at The Extras Dept. drives forward competitiveness in the sector.**

Submitted by: Legalesign

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The Extras Dept., the leading extras agency based in Northern Ireland, has made innovative use of advanced electronic signature, provided by Legalesign, to develop new fully automated and paperless processes that drives forward Northern Ireland's competitiveness in the film and TV sector.

The Extras Dept., Northern Ireland's biggest and only agency, supplies extras for productions by ITV's The Frankenstein Chronicles and BBC's the Fall & Line of Duty. The company is growing and now plans to open a new office in Dublin.

The company manages hundreds of extras a day, issuing them with a non-disclosure agreement and a release every morning to secure their "acting contribution" for the day. Prior to integrating electronic signature, these releases would not be signed by the extra until the end of the day.

This exposed a risk to production companies that ran into then tens of thousands of pounds. In the event an extra refused to sign the release or walk away, especially on large set, this could mean writing off all the filming from that day with that persons likeness within it, and wasting potentially a full day's production time and expense.

By utilising the benefit of fast electronic signatures with Legalesign, The Extras Dept. contracts are signed before an extra sets foot on a production, binding them for the rest of the days filming.

Emma Sweeney, Manager at the Extras Department said, "This has provided both the production companies and us with added security and comfort, it's so beneficial as we don't have that worry anymore. I wish we had integrated electronic signature sooner."

Ben Elliott, CEO of Legalesign said, "Innovative use of electronic signature has generated real value and competitive advantage for The Extras Dept. It is exciting to be a part of that development and see Legalesign technology create genuine productivity gains."

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Notes:

The Extras Dept. is Northern Ireland's leading extras agency, providing over 20,000 extras to the film, TV and commercials industry. For more information go to <https://www.theextrasdept.com/>

Legalesign is a UK based high performance electronic signature platform for business critical operations that is ISO 27001 certified and a Crown Commercial Supplier. For more information please visit <https://legalesign.com/>.

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