

Introducing Simpatica Design - A new outsourced end-to-end product design and commercialisation service

Submitted by: Light the Fuse Ltd

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Derby, United Kingdom, 26th April 2018: Simpatica Group today announce the launch of their latest group brand, Simpatica Design (<https://www.simpaticadesign.com>). Working with clients globally, Simpatica Design provides an outsourced end-to-end product design and commercialisation service to a wide range of sectors.

“Our team of engineers and product designers, have a proven track record of successfully delivering end-to-end product design and commercialisation projects for clients”, commented Barry Stephen BEng(Hons) CEng MIET, Simpatica Design’s Technical Director, “Especially adept at creating sophisticated products for Medical, Telecommunications, Audio / Visual, Lighting, Government, Law Enforcement and Defence clients, we foster a spirit of innovation in everything we do.”

Working together with Simpatica Group’s manufacturing arm, Tioga (<https://www.tioga.co.uk>), Simpatica Design accelerates the New Product Introduction (NPI) process and proactively manages the component supply chain, while also working post-launch to refine and optimise our designs to ensure they meet availability, cost, yield, and quality targets, throughout the product’s lifecycle.

Professor Warwick Adams, Group Managing Director of Simpatica Group said, “Drawing on the financial strength of Simpatica Group and integrating Tioga’s manufacturing excellence, we are able to offer clients of Simpatica Design flexible commercial terms that align with their business objectives and encourages their success.”

By bringing together world class engineering talent with over 150 years combined experience, the manufacturing excellence of Tioga, and a progressive business model, Simpatica Design enable clients to access superior talent, reduce product cost, and accelerate time to market; facilitated by commercial terms that align with clients’ business objectives.

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About Simpatica Design:

Simpatica Design provides an outsourced end-to-end product design, development and commercialisation service.

Working with clients globally, we rapidly deliver product innovation in a wide range of sectors. Especially adept at design, development and commercialisation of electronics products for the Medical, Telecommunications, Audio / Visual, Lighting, Government, Law Enforcement and Defence sectors, Simpatica Design enable clients to access superior talent, reduce product cost, and accelerate time to market; facilitated by commercial terms that align with our clients’ business objectives.

Along with Tioga, our manufacturing partner of over 20 years, we accelerate the New Product Introduction (NPI) process and proactively manage the component supply chain, while also working post-launch to refine and optimise our designs to ensure they meet availability, cost, yield, and quality targets, throughout the product's lifecycle.

More information about Simpatica Design can be found at www.simpaticadesign.com
(<https://www.simpaticadesign.com>)

About Simpatica Group:

Formed in 2017 through the merger of the combined assets of Telemisis and Tioga, Simpatica was created to accelerate the commercialisation of hardware-centric technology. Leveraging the group's combined assets and expertise in development, manufacturing, operations, sales, and marketing, Simpatica aims to drive synergies between the existing group companies and nurture partnerships with academia and businesses; supporting them to develop their ideas into commercially viable products.

Through our product and service brands, the group's activities span a range of sectors, including:

- Electronics Manufacturing Services
- Outsourced Product Development
- Industrial Internet of Things
- Medical Devices
- Security and Defence

More information Simpatica Group and our product and service brands can be found at www.simpatica.group
(<https://www.simpatica.group>) or by sending an email to news@simpatica.group