

Consumer Research Drives Silent Bathroom Fan Design

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It's no surprise that, according to recent research from leading British fan manufacturer Vent-Axia (<http://www.vent-axia.com>), householders want to relax in quiet comfort in their homes. What is surprising though is it is not just acoustic noise that sets household nerves on edge, visual noise is also an irritant that consumers would like to banish from their bathrooms. In fact, recent data reveals that consumers prefer bathroom fans which are visually unobtrusive. As a result Vent-Axia has redesigned its popular Silent Fan to offer 'visual silence' as well as acoustic silence.

No longer seen as just a functional item, households are now demanding that bathroom fans blend discreetly into their interior décor. Boasting simple, clean lines with an attractive slimline fascia that looks like a bathroom tile, the Silent Fan's new, re-designed aesthetics combined with its quieter-than-a-whisper operation means households will be able to relax in peace in their bathrooms. Operating at just 14dBA the Silent Fan is the quietest intermittent bathroom fan available, offering an oasis of calm in our busy lives.

"Households are fed up of noisy bathroom fans and the irritation caused by the continuous drone of an outdated fan. Indeed, some are so distracted by the noise that they turn off their extract fans altogether, potentially leading to damage to the fabric of their property, and the twin blights of mould growth and poor indoor air quality. In fact, indoor air pollution arising through poor ventilation can result in 'Toxic home syndrome' where families are exposed to a mix of airborne pollutants, causing respiratory and skin diseases to occur more frequently. This is a high price to pay for peace and quiet but Vent-Axia's Silent Fan provides the solution." explains Jenny Smith, Product Marketing Manager at Vent-Axia.

Research by Vent-Axia confirmed that loud extractor fans are a significant source of nuisance noise in homes, with 40% of people surveyed reporting they or their children have been woken in the night by a noisy bathroom fan. The report also revealed that 55% of people questioned cited fan noise as the most annoying thing in the bathroom.

With increasingly busy lives and many people having to endure almost constant noise at work, a peaceful home to retreat to is a priority for most homeowners. As a result, many electricians are noticing an increased demand for quiet extractor fans, such as Vent-Axia's Silent Fan.

Holding the Noise Abatement Society's Quiet Mark 2015, the Silent Fan operates at only 14dB(A), the Silent Fan is a significant 75% quieter than typical intermittent bathroom fans. Discreet and elegantly designed, this quieter-than-a-whisper fan costs less than £1 a year to run.

Simple to install and maintain, the Silent Fan is the perfect choice for every home. Designed for wall, ceiling, window and panel mounting it will also fit into existing 100mm ducts, making it ideal for replacement applications. A single 100mm axial fan capable of two-speed operation, the Silent fan performs up to 21l/s and so comfortably meets the ventilation requirements of most bathrooms and toilets. Available as a standard model or as an option with an overrun timer adjustable between 5 and 30 minutes, the Silent Fan complies fully with Building Regulations Part F and L.

The Quiet Mark 2015 is the international mark of approval from the UK's Noise Abatement Society, endorsed by DEFRA, awarding the quietest high performance technology and solutions to reduce unwanted noise in our environment. The Quiet Mark is awarded following rigorous testing and approval from accredited acoustic experts, including the Association of Noise Consultants. The Quiet Mark award enables users to easily select quieter products via the online Quiet Mark Directory www.quietmark.com.

For further information on all products and services offered by Vent-Axia telephone 0844 856 0590 or visit www.vent-axia.com.

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Media Contact:

Sara MacLean

MacLean Communications

Tel: 07976 782817

Email: macleancomms@gmail.com

For a high resolution jpeg please contact Sara MacLean at MacLean Communications.