

Flatter Cables to Flatter HDMI Devices

Submitted by: Marylebone Media Relations

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LINDY launches range of flat, white HDMI Cables

Stockton-on-Tees, UK (7th February 2008) – LINDY (<http://www.lindy.co.uk>) Electronics announced today a new range of flat, white, premium HDMI cables that provide complete flexibility in setting up home cinema installations. Available in one, two and five metre lengths, the 3mm flat design allows the cables to be easily routed under carpets, along walls and behind existing equipment. In addition to helping hide unsightly cable runs, the white colour complements modern home cinema equipment and streaming media devices such as Apple TV.

The flat HDMI cables, which come with a twenty-five year warranty, have hardened 24K gold plated connectors to ensure maximum reliability. The cable itself is made from double shielded, high intensity twisted pair cable using the highest quality copper to deliver perfect image and sound reproduction.

“With more companies following Apple’s lead in stylish design it can be frustrating to spend time and money setting up an installation only to have the effect ruined by thick dark coloured cables,” comments Stephen Fawcett, Senior Product Manager of LINDY Electronics. “Flat, white cables not only make it easier to hide them out of sight, they have the added advantage that even where they are visible, at least they blend in with users’ equipment.”

Fully HDMI compliant, the cables support HDMI 1.3 devices and display resolutions of up to 1080p. The flat, premium HDMI cables are part of a new stylish range of white cables from LINDY, which include Component Video, stereo audio and CAT5e types, all designed to complement the latest audio-visual devices.

Notes to editors:

The LINDY Flat White, Premium HDMI Cable, part no 41161 (1m), 41162 (2m), 41164 (5m) are available now from www.lindy.co.uk, prices start at £16.99 (incl vat) for a 1m length.

Photo available here: http://www.lindy.co.uk/jsp/uk/press/images/41161_PR.jpg

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About LINDY Electronics

For over seventy five years LINDY has been providing leading-edge technology products from petrol lamps and early electrical appliances in the 1930s, to the very latest innovative designs in computer and audio-visual connectivity today. With offices throughout Europe, the US and Australia, LINDY is renowned for the high quality of its goods, obtained by keeping a strict control over all design and manufacture stages, and excellent levels of customer service.

www.lindy.co.uk

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