#MicroBizMattersDay Thanks Charlie Mullins OBE and Pimlico Plumbers

Submitted by: MicroBizMattersDay
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The co-founders of #MicroBizMattersDay (http://microbizmattersday.rocks/) have expressed their thanks to London-based Pimlico Plumbers (http://www.pimlicoplumbers.com/) who hosted the third annual event at their Sail Street headquarters on Friday 13 January. The global, social media event brought millions of small and micro business owners together to share ideas and learn from champions of business.

Throughout the day the hashtag #MicroBizMattersDay (http://microbizmattersday.rocks/) was used to allow microbusiness owners across the globe to connect and share their activities. At 3:00 PM #MicroBizMattersDay was the second highest trending hashtag on Twitter, only being beaten by #Friday13th. Ahead of the event, business owners, many leaders in their sector, helped others through the #IGave13 initiative which allowed experts to share 13 tips or 13 minutes to help microbusiness owners succeed.

As well as the main event in London, live YouTube discussions took place with entrepreneurs who were hosting parties. The biggest of these took place in Hull, City of Culture 2017. Pimlico Plumbers (http://www.pimlicoplumbers.com/) Managing Director Charlie Mullins OBE, founder and CEO of the MOBOs Kanya King MBE (http://www.kanyaking.com/) and the #MicroBizMattersDay co-founders took part in a special question and answer session which discussed customers, cash flow and confidence. Questions came from various business owners around the world using Twitter and from the guests at Pimlico Plumbers.

Charlie Mullins OBE (http://www.pimlicoplumbers.com/about-us/charlie-mullins) also received the inaugural #MicroBizMattersDay Global Micro Enterprise Ambassador Award which recognised his hard work in supporting microbusinesses and the #MicroBizMattersDay initiative at an event at the ScanSnap headquarters in Baker Street, London. Event supporter Sage presented an award to the winner of their Business Idea competition.

Event co-founder Tina Boden (https://www.linkedin.com/in/tina-boden-0133b017) said, “We can’t thank Pimlico Plumbers enough for hosting #MicroBizMattersDay and we are already starting plans for the fourth #MicroBizMattersDay next year. Their generosity helped make our day successful and reinforced why it is so important for microbusinesses to support each other.”

Tony Robinson OBE (https://www.linkedin.com/in/tonyrobinsonobe) said, “The most important part of #MicroBizMattersDay is that millions of microbusiness owners around the world are able to kick off 2017 by helping each other grow. It’s through connecting with each other we can create more jobs and encourage others to start and grow a microbusiness.

“We have started preparation on the next #MicroBizMattersDay which will be bigger and better than ever before. Friday 12 January 2018 will be a date for the diaries”.

LINKS:

Pimlico Plumbers: http://www.pimlicoplumbers.com/
Charlie Mullins: http://www.pimlicoplumbers.com/about-us/charlie-mullins
MicroBizMattersDay Website: http://microbizmattersday.rocks/

MicroBizMattersDay Twitter: @MicroBizMatters #MicroBizMattersDay #IGave13
MicroBizMattersDay Facebook: https://www.facebook.com/microbizmattersday/?fref=ts

Ends

Supporters of #MicroBizMattersDay
The London event was hosted at the offices of Pimlico Plumbers (http://www.pimlicoplumbers.com/), who generously opened their doors to over 100 guests.

ScanSnap (http://www.scansnapcommunity.net/en/) (PFU (EMEA) Limited - a Fujitsu Company) are Premier Partners for the event with support from the UK's leading domain name, website host and provider, 123Reg (https://www.123-reg.co.uk/) and the market leader for integrated accounting, Sage (http://www.sage.com/).

Fujitsu kindly hosted the press conference at their London office on Thursday 12 January. Fujitsu brand scanners are designed, manufactured and marketed worldwide by PFU Limited, a wholly owned subsidiary of Fujitsu Limited (Japan). PFU is a globally active IT provider that designs, manufactures and markets computer hardware, peripheral products and enterprise software. PFU offers a broad portfolio of document scanners for professional, personal, desktop, workgroup, high-volume production and networked environments and is one of the world's leading document scanner companies.

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About Tony Robinson OBE

Tony Robinson OBE is an author, speaker, business owner of thirty years and the co-founder of Enterprise Rockers CIC and #MicroBizMattersDay.

In 1995 Tony founded, and remains a co-owner of, the SFEDI Group including the Institute of Enterprise and Entrepreneurs. SFEDI is the Government recognised, national and international sector skills body for enterprise. SFEDI specialises in skills development, qualifications and learning for small, medium and micro businesses and those who support them.

In 2001 Tony was awarded an OBE for his services to small firms and training.

Tony has also received a Lifetime Achievement Award for Enterprise from the IAB in 2012. His latest of seven books, is an Amazon 5 star rated book entitled 'Freedom from Bosses Forever'.

About Tina Boden

North Yorkshire-based Tina Boden is one of the UK's leading voices for micro business. By the age of 21 Tina was running her own business in partnership with her mother and has been running micro businesses

ever since.

Through her rebranded business, The Tiny Troubleshooter, Tina shares over 25 years of her experience and helps others who are running micro businesses, charities or social enterprises keep their organisation on the right track. Tina ensures business owners develop and flourish through strategic implementation.

In 2012 Tony and Tina created a free, non-membership ‘network of networks’ in order to bring together micro enterprises and business owners to share their knowledge to other micro business owners. Enterprise Rockers and @MicroBizMatters operates globally.

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