

# Lucky Help for Heroes Jeep Prize Draw Winner is handed over his new Jeep Patriot

Submitted by: Mike Buss - The Running Man

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Back in 2010 Mike Buss, now dubbed the Running Man, who broke no less than 14 world records for endurance, joined forces with his main sponsor Jeep to raise money for Wiltshire Based charity Help for Heroes.

The idea was simple, Mike would run 100 marathons in 100 consecutive days in 19 locations around the UK and the public could help raise money for Mike's Marathon challenge by entering a prize draw to win a Jeep Patriot 2.4ltr Sport Manual which helped raise over £67,000 for charity.

The lucky winner Dave Clifford from London, who also works for a charity called TAG which helps 18-24 year-olds get trained and back into work in the fitness industry, had attended LIW (Leisure Industry Week) at the Birmingham NEC last September and entered the prize draw.

When Dave was informed of his win, he was gobsmacked! He said: "I dont even own a car right now, so to win a brand new Jeep is amazing!"

The official handover of the keys to Dave's new jeep will happen at 1pm at Marlborough West London Jeep Dealership, London Road, Isleworth, TW7 5AG (tel: 08448 152 486)

Press are welcome to join us to hand over the Jeep in support of Help for Heroes.

Mike is also to launch the 2011 Jeep Give away in London tomorrow which is aiming to help raise £250,000 for Help for Heroes.

Members of the public will be able to enter a txt service competition to win a Jeep this year by answering this simple question to 60777.

Q: What vehicle company sponsors Mike Buss?

- A: Fiat
- B: Dodge
- C: Jeep

Just txt the name of the vehicle company that sponsors Mike (not the letter) to 60777.

Txt will cost £1 plus your normal standard txt rate with all donations going to the following forces charities:

Help for Heroes [www.helpforheroes.org.uk](http://www.helpforheroes.org.uk)  
Project 65 - The Veterans Charity [www.project65.net](http://www.project65.net)  
Talking2Minds [www.talking2minds.co.uk](http://www.talking2minds.co.uk)  
Veterans in Action [www.v-i-a.org.uk](http://www.v-i-a.org.uk)

We are looking to gain support of Mike's forthcoming world record breaking endurance attempts in support of injured forces personnel via the Facebook page where you can follow each challenge and find out where and when to come down and support throughout the year.

Mike's Next Challenges:

18th March - 6633 Arctic Ultra, the toughest footrace on the planet, 120miles in the arctic circle in temperatures from -40 degrees C to -70 degrees C

From there Mike will travel to the Sahara Desert to compete in the Marathon des Sables a 256km footrace in 6 days in temperatures of 40degrees. This will make Mike the first ever person in the world to have ran an Arctic & Desert Ultra back to back (a new world record).

London Marathon (world record attempt TBC)

Then Mike will compete in many of the toughest Ultra races around the UK for the rest of the year as well as taking on 10 world records including running the greatest distance whilst on fire, a stunt that normally is undertaken by highly trained stunt men and women but Mike will attempt this with only a few weeks training camp under his belt.

For more information on Mike go to [www.mike-buss.com](http://www.mike-buss.com) or log onto Mike's Facebook fans page: <https://www.facebook.com/pages/MIKE-BUSS-Beyond-Impossible/106798712693505>

These challenges are supported by a number of brands that have been with Mike for nearly 3 years, they include:

Jeep [www.jeep.co.uk](http://www.jeep.co.uk)

X-Bionic [www.x-bionic.co.uk](http://www.x-bionic.co.uk)

UK Gear [www.ukgear.com](http://www.ukgear.com)

ISO2 Nutrition [www.iso2nutrition.co.uk](http://www.iso2nutrition.co.uk)

OMM [www.theomm.com](http://www.theomm.com)

Mecure Hotel (South Marston) [www.southmarstonhotel.com](http://www.southmarstonhotel.com)

The Big Adventure Store [www.thebigadventurestore.co.uk](http://www.thebigadventurestore.co.uk)

Buff Head Gear [www.buff.eu](http://www.buff.eu)

Fusing Fitness [www.fusingfitness.co.uk](http://www.fusingfitness.co.uk)

Jordan Fitness [www.jordanfreeweights.com](http://www.jordanfreeweights.com)

Revolution Sports Injuries Clinic

XNRG [www.xnrg.co.uk](http://www.xnrg.co.uk)

Yum Yum Bros Energy Bars [www.yumyumbros.com](http://www.yumyumbros.com)

Oxy Fit [www.oxyfit.co.uk](http://www.oxyfit.co.uk)