

# New Search Engine Technology Enhances Recruitment Processes by 50%, matching candidates to more jobs faster

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16 NOVEMBER 2018 - The world's leading job search engine, Jobrapido, has developed Smart Intuition Technology™, a proprietary solution based on Artificial Intelligence and Big Data, combined with the application of Taxonomy to the field of job recruiting. Launched today, Jobrapido's innovative software will help solve the misalignment between labour demand and supply, by making it quicker and easier for candidates and companies to find the right match.

After rigorous software testing amongst companies and job candidates, Jobrapido's Smart Intuition Technology™ guarantees a 123 percent increase in the number of total results for each job search compared to Keyword Matching; a 35 percent increase in the number of qualified candidates; a rate of application 12 times higher; and 50 percent more effective in the recruiting process.

Jobrapido receives 55 million monthly visits and has more than 80 million registered users in 58 countries. Rob Brouwer, CEO of Jobrapido comments: "The European employment landscape is constantly and rapidly being redefined by global changes such as the digital revolution, globalization, new emerging business and consumer models. These changes have resulted in consequences ranging from widespread unemployment and under-employment in some countries.

"Currently there's a mismatch between labour demand and supply – with a 2.2% vacancy rate in Europe and it's Jobrapido's mission to address this issue and facilitate quicker, easier and more accurate matches."

How does it work?

When Smart Intuition Technology™ combines taxonomy, together with Artificial Intelligence and machine learning, it learns about the interests of jobseekers and connects them with the most complete range of targeted offers. This new technology is applied to all stages of the job search experience and helps to increase traffic, profile the community more effectively and enhance the user's search experience.

"Until now, a Jobseeker would search using a certain keyword. Current search engines, based on keyword matching, only show the results reflecting that keyword or at most of its synonyms. Jobseekers lose out on good opportunities and companies lose potential talent simply because they used different words to describe skills or experience," explains Brouwer. "Jobrapido Smart Intuition Technology™ provides an excellent service to both job seekers and companies by using Artificial Intelligence and data learning to quickly and more accurately match a greater number of qualified candidates to the right jobs."

Jobrapido Smart Intuition Technology™ demonstrates the potential that technology has to increase the efficiency of processes, find solutions to complex problems and to help identify, grasp or even create new opportunities in the labour market.

Job candidates can sign up free to Jobrapido at <https://uk.jobrapido.com/>

Employers can find out more at <https://corporate.jobrapido.com/>

### About Jobrapido

Jobrapido is the world's leading job search engine. As industry frontrunners, Jobrapido is shaping a new standard in online job searching; to revolutionise the way people get jobs. Jobrapido analyses and aggregates job listings from all over the web, so that candidates can find all relevant jobs in one place. Using pioneering technology and innovative products, Jobrapido connects the dots between great employers and stellar candidates. Established in 2006, Jobrapido has achieved unprecedented global popularity. The Company lists over 20 million jobs every month, records 55 million monthly visits and has more than 80 million registered users. From its headquarters in Milan, JR conducts business in 58 countries, where it matches the right candidates with the right roles at thousands of companies around the world, helping companies to get qualified candidates on demand. Since April of 2014, Jobrapido is part of Symphony Technology Group (STG).

### About Rob Brouwer

Rob's goal is to revolutionise the way people look for and obtain work. He has 20 years' experience in the online and offline personnel recruitment sector and has acquired a vast amount of knowledge that few can beat. Rob started in the recruitment sector as Start-up Manager and Managing Director of Jobline.nl, one of the leading online research companies in the e-recruitment sector in the Netherlands. After Jobline was acquired by Monster Worldwide in 2001, Rob spent 12 years there gaining invaluable international experience, overseeing and coordinating the global expansion of the company in Europe, Africa and Latin America. In 2013 he founded Aproveita Company BV, a board advisory, management consulting and international project management company and then moved to Jobrapido where he's been the company's CEO since 2014.

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