

Online directory group announce another fifty new jobs in central Essex

Submitted by: Motortrades.co.uk

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Essex based internet directory operator Ufindalocal.com (<http://www.ufindalocal.com>) have announced the creation of a further fifty new sales roles across their offices in Brentwood and Colchester as the business continues to thrive.

Launched in 2006 the group is one of the UK's foremost providers of online contact information with successful directories already established in the regional SME sector and specific industries like the automotive sector. The business is currently experiencing phenomenal growth and this, coupled with significant investment in product design over the last twelve months has created additional employment opportunities for the county's money-hungry sales force.

The roles are not just suited to experienced sales pros. The company are committed to staff training and development and boast one of the region's most successful and comprehensive sales training programmes. It means both experienced sales people and enthusiastic beginners, with the right attitude, can learn the ropes and develop a potentially highly rewarding career path.

The groups Head of Training and Development Stuart Hardy comments "As a sales focused business we understand that we are only as good as our sales people. Our success to date and our plans for continued growth relies a great

deal upon our ability to source enthusiastic and motivated people. Selling is a unique career path in that an individuals' success in attaining their goals is entirely down to them. For the most part sales is still a career that requires little or no formal qualifications or experience. We find successful sales people come from all walks of life, milkmen, ex-service men and women, house wives, fitness instructors, musicians. It really is all about hunger, attitude, motivation and self belief. If someone is really determined to be successful in our business we can teach them the rest."

Ufindalocal.com (<http://www.ufindalocal.com>) initially launched as recently as 2011. The directory has grown organically from initially just representing the Essex area to its current position covering eleven counties. The site will launch on an exciting new platform in the summer of 2013, when it becomes a UK wide directory. Ufindalocal's success has been built on the sites' unique features. Because Ufindalocal.com (<http://www.ufindalocal.com>) is search engine efficient by design it frequently appears high in search results of the major search engines for a broad variety of search terms. Every business listing includes an unprecedented depth of information about the advertiser. This industry defining level of detail means that users landing on advertisers campaigns, and making contact are far more likely to become customers, simply because they already understand exactly what the company does and why they need that service or product. Not only that but they can access that information however, whenever and wherever they need it. It means the information age has truly arrived.

Stuart continues "Our business is built upon a very solid technological base. Like many online businesses the simplicity of what our customers see and use every day is the result of years of research and development behind the scenes. It is our commitment to product and people development that continues to create opportunities for our business and our employees at a time when many businesses are making cut

backs and redundancies. Our aim is to continue our growth and in doing so create more and more opportunities for the people of Essex.”

Positions are available for immediate start in Ufindalocal’s call centres in Brentwood and Colchester. Applicants are encouraged to call 01277 897 808 to discuss their suitability.

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