

EXCITEMENT BUILDS FOR GO-KAN-RYU KARATE'S 8TH WORLD CUP IN

JULY

Submitted by: NAKMAS

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Liverpool's Echo Arena will host the 8th World Cup for Go-Kan-Ryu Karate 3rd-5th July 2015. Go-Kan-Ryu founder and Chief Instructor, Robert Sullivan 8th Dan, having trained and taught in karate for over forty years, started GKR as a small club in 1984, and now boasts its classes running in Australia, New Zealand, the USA and the UK.

Over the past 30 years GKR has enabled karate to reach everyone. Classes are family orientated and cater for individuals five to seventy years and beyond. The focus is on discipline and catering to individual needs, but with an enjoyable element ensuring everyone gets both physically and mentally challenged within a friendly learning environment.

The GKR World Cup is a biennial event where top GKR competitors gather from the UK, Australia, New Zealand and Houston Texas to compete in the true spirit of camaraderie and friendship, and deliver high quality karate. It gives the members of GKR globally, a chance to catch up and discuss common interests, giving the event additional special meaning and memories to take back to their clubs.

Robert Sullivan said 'with well over a thousand UK competitors and hundreds more travelling from Australia, New Zealand and the USA, we really wanted a venue with a WOW factor'.

'The fact that the Echo Arena is set in the heart of a city steeped in sport plus a global reputation for its musical history made it our first choice. We also have more than 10,000 students in the UK alone, so the ability to cater for a large audience capacity is a must'.

In true Olympic style, the first day will start with an epic opening ceremony to allow each country to parade their nation's flag and be proud of their competitors who will walk to thundering applause, deafening cheers and the adrenaline which will keep them motivated throughout the event.

The final day will see GKR's elite black belt competitors take their turn to vie for the glistening world champion trophies. The spectacle of skill and athleticism will be enhanced by a performance of authentic Japanese Drumming, and demonstrations by GKR's most senior instructors.

GKR (UK) are affiliated in the UK to the National Association of Karate and Martial Art Schools (NAKMAS), an independent governing body of twenty three years' standing, and at the forefront of innovation within martial arts bodies.

NAKMAS National Chair, Joe Ellis said 'we are excited about supporting GKR to promote public awareness for this world event known as WC8. With a UK wide membership, we will see UK karate competitors, both adults and children, compete alongside participants from other countries. It takes a tremendous amount of passion and commitment to organise an event on this scale and I am sure it will be fantastic and most successful. We wish GKR well in this grand endeavour'.

For details of this event visit GKR at www.gkrkarate.com or twitter #bringitwc8.

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NOTES TO EDITORS

Find out more about GKR Karate at www.gkrkarate.com

Find out more about NAKMAS at www.nakmas.org.uk

NAKMAS has secured the Equality Standard: A Framework for Sport. To find out more about Equality Standard: A Framework for Sport at <http://www.equalityinsport.org/>

The National Association of Karate and Martial Art Schools (NAKMAS) National Governing Body is a non-funded national governing body and is a member of Sport & Recreation Alliance (formerly known as the CCPR). With its Head Office based in Kent, NAKMAS governs all forms of traditional and modern martial arts and has over 65,000 members within the UK.

NAKMAS is an approved insurance provider by ACE Europe and Hiscox and holds a National and International Quality Standard Certificate via the BSI (British Standards Institute).

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