

ENWAU.com – Welsh gold rush in new online domain names!

Submitted by: Netistrar

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Oxford, UK – 1st March 2015 - To celebrate the launch of .wales and .cymru this Saint David's Day, a website promoting and selling new generic top level domains in Welsh has been launched by Netistrar Ltd.

Called 'Enwau' www.enwau.com (<http://www.enwau.com>) and meaning 'Names' in Welsh the retail site has been developed to coincide with the .wales and .cymru general availability. For the first time everyone in Wales will get the chance to register their name in Welsh.

Andrew Bennett, Chief Executive of Netistrar Ltd said: "During the sunrise phases of these new extensions we noticed registrants buying both English and Welsh versions of their names - we then thought why not just offer the names in Welsh and English? 'Enwau' the first bilingual site to offer the new gTLDs was born".

The new extensions are being introduced by Nominet (the .uk registry) with support from The Welsh Assembly Government who will now use [gov.wales](http://www.gov.wales) (<http://www.gov.wales>). This follows a similar move in Scotland where support has been given by The Scottish Government for [gov.scot](http://www.gov.scot) (<http://www.gov.scot>).

Emily Taylor, Director of Legal & Policy for Netistrar Ltd comments: "Wales has a strong national identity and having two top level domains in Wales will help support Welsh business and interests. It is not yet known which of the extensions .wales or .cymru will prove the most popular. However we will be offering discounts on both extensions".

You can register your names in Welsh at ENWAU (<http://www.enwau.com>) from 1st March 2015.

-ENDS-

Notes to Editors:

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Netistrar Ltd is a Nominet and ICANN accredited domain name registrar business established in 2013. It was founded by a group of key players in the domain name industry, who are experts in the fields of internet law, governance and domain name trade and reselling. The company is based at Bretby Business Park in Derbyshire and was developed in partnership with Oxford Information Labs Ltd in Oxfordshire.

[Netistrar.com](http://www.netistrar.com) (<http://www.netistrar.com>) offers a complete solution for trading and managing domain names. Offering Pay-as-you-Go easy purchase options and pre-payment packages for professional resellers

who need a high quality service at trade prices.

