

Nettec, Tribal DDB's Partner of Choice Build Corporate Fleet Section for Volkswagen (Fleet Manufacturer of the Year)

Submitted by: Nettec

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Tribal DDB's technology partner of choice Nettec, the content-managed corporate portals specialist, have built a new Fleet Management website section for <http://www.volkswagen.co.uk> who were recently voted the Fleet Manufacturer of the Year by Fleet News. Aimed at the UK corporate market, the site covers areas such as car finance, insurance, taxation, safety and technology. The project includes a clever Nettec 'calculator' which allows customers to calculate the tax due on each vehicle prior to purchase. There is also the facility to compare technical specifications of various Volkswagen car models, compare insurance group ratings and obtain detailed information on engine specifications, fuel consumption, depreciation, servicing and repair costs. Nettec made certain that the new section for Volkswagen's website is user friendly and can easily be updated with new content.

Sally Gallagher, Head of production at Tribal DDB says: "The powerful combination of Tribal DDB's strategic and creative content skills, and Nettec's renowned technology expertise has ensured that the newly completed Corporate Fleet section adds a valuable new dimension to www.volkswagen.co.uk. Nettec's highly skilled developers have also seamlessly integrated this new user-centric section with the rest of the website. This project is a good example of how we are working together to deliver a quality service to our clients."

Notes to Editor

About Nettec

Nettec plc designs, builds and supports content-managed corporate portals, partnering with the world's leading software companies, selecting best-in-class technology to deliver the most cost-effective business fit. Nettec's modular solutions, whether bespoke or off-the-shelf, can comprise content management, application integration, web services and application support. Nettec's award winning design and technical expertise encompasses web development, mobile communications, interactive TV, J2EE and desktop technologies. A small selection of clients include: AXA Investment Managers, Deutsche Bank AG, First Choice Holidays plc, Interflora, News International plc, Superdrug and The Capita Group.

For further press information or photography, or to arrange an interview, please contact:

Sharon McKay - PR Manager

020 8255 4004 or 07748 156 921

Email: sharon.mckay@nettec.net

Or Email: contactus@nettec.net

Website: <http://www.nettec.net/>

About Tribal DDB

Tribal DDB, <http://www.tribalddb.com> is a top ten international digital marketing agency, with a strong reputation for strategic thinking and excellent creative work. Tribal DDB delivers the full spectrum of digital services from online marketing, media buying and planning and strategic direction through to web design and programming. Joint Managing Directors Alison Parker and Jane Cunningham head the company.

Tribal DDB clients include: Volkswagen, British Gas, Guardian, Nationwide, Sony, Camelot Reuters, British Bakeries, EMAP, Investia, Roof Gardens, The Dairy Council, , the British Tourist Authority, The Meat and Livestock Commission and Unilever Bestfoods.

For further press information or photography, or to arrange an interview, please contact:

Katy Howell - immediate future.

Communications and PR for the digital industry

01932 706 810 or 07803 898 511

Email: katy.howell@immediatefuture.co.uk

Website: <http://www.immediatefuture.co.uk>